



Morning Star Rotary Celtic Classic 5K Run/Walk

29TH YEAR!

SEPTEMBER 28, 2019

SPONSORSHIP OPPORTUNITIES

Dear Sponsor,

The Bethlehem Morning Star Rotary Club requests your help to make our **29th Annual Morning Star Rotary 5K/10K Run/Walk** the most successful on record. Planning is in high gear for this fun and worthwhile event to be held on Saturday, September 28, 2019. Over the past 28 years, the Morning Star Rotary has raised nearly \$150,000 and included over 6,500 runners. This year we are hoping for more than 600 runners and walkers to participate.

We are once again partnering with the Celtic Classic. This means more kilts and more fun!

Our goal is to focus grants on local core community initiatives that will help build a stronger tomorrow for the Lehigh Valley. This year's proceeds will support Victory House and other Morning Star Rotary community grant recipients. We would be very grateful if you would consider sponsoring our race or donating a raffle prize. Locally, we support organizations such as Bike Works, New Bethany Ministries, Special Olympics, the Bethlehem Public library, several local food banks and Cops 'N Kids to name just a few. We supply dictionaries to 3rd grade students in the BASD, every year.

Our ability to make these donations is directly related to the generosity of our sponsors. The enclosed 2019 sponsorship registration form lists this year's sponsorship opportunities. We appreciate both cash and in-kind donations. All sponsors are invited to provide promotional materials for the runner's race-day bags, a great marketing opportunity. If you do not see a promotional opportunity that works for you, let us know and we can work with you to find one that fits your needs.

Sponsorships support our event in three critical ways:

1. Help increase the total funds raised and donated
2. Help cover expenses such as race day set-up, promotional materials, runner's awards, food, etc.
3. Help provide raffle prizes for the runners, which increases the fun and encourages more runners to attend

The **Bethlehem Morning Star Rotary Club Charitable Organization is a 501 (c) 3 entity.** For more information about the race, please visit our website www.MorningStar5k.com. Thank you very much for your support.

Sincerely,

Susan Burnett

Bethlehem Morning Star Rotary

[Sponsorship Coordinator](mailto:SponsorshipCoordinator@rcn.com)

484-226-5254

burnetts@rcn.com

www.MorningStarRotary.org

BONUS!

If your organization sponsors the race at the \$500 level AND puts together a team of 20 or more runners, the first 3 registrations are free and the rest drop to \$25!

SPONSOR OPPORTUNITIES

Sponsor Benefits	In-Kind & raffle prizes	Bronze \$250	Silver \$500	Gold \$750	Platinum \$1000
Your name, logo, and link on the Morning Star Rotary 5K website and runner's shirt		Name	Small Logo	Medium Logo	Large Logo
3 Free registrations				Yes	
6 Free registrations					Yes
Spoken acknowledgment on Race day					Yes
One 18" x 24" sign along race course					Yes



PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

Sponsor Name:		
Address:		
Phone Number / Fax Number:	Phone:	Fax:
Email Address:		
Contact Person Name:		

Sponsorship Category (check one)

Platinum, \$1,000 or more	
Gold, \$750 or more	
Silver, \$500 or more	
Bronze, \$250	
Other Cash Sponsorship	
Gift In-Kind Sponsorship	
Will you be submitting a logo for promotional literature (choose one)?	<input type="checkbox"/> Yes, electronic version (graphic format requirement will be sent upon request) <input type="checkbox"/> No

Please submit completed Sponsorship form and check made payable to BETHLEHEM MORNING STAR ROTARY CHARITABLE ORGANIZATION to:

Susan Burnett, 3531 Hecktown Rd, Bethlehem PA 18020
 Bethlehem Morning Star Rotary

[Sponsorship Coordinator](#)

burnetts@rcn.com 484-226-5254

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