



Morning Star Rotary Celtic Classic



5K Run/Walk

28th Year!

SEPTEMBER 29, 2018 9:00am

SPONSORSHIP OPPORTUNITIES

The Rotary Club of Bethlehem Morning Star requests your help to make our 28th Annual Morning Star Celtic Classic 5K the most successful on record. Planning is in high gear for this fun and worthwhile event to be held on Saturday September 29, 2018. Over the past 27 years the Morning Star Rotary has raised over \$120,000 and included over 6,000 runners in this event. In 2015, more than 700 runners were registered for the race, and we raised more than \$15,000. This year we are hoping for over 700 runners and walkers to participate!

We are once again partnering with the Celtic Classic! Which means more Kilts and more fun!

Our goal is to focus on local core community initiatives that will help build a stronger tomorrow for the Lehigh Valley. This year's proceeds will support the local Morning Star community grant recipients.

Our ability to make the donations is directly related to the generosity of our sponsors. The enclosed 2018 sponsorship registration form lists this year's sponsorship opportunities. If you do not see a promotional opportunity that works for you, let us know and we can try and find a fit for your needs. We appreciate both cash and in-kind donations. Morning Star would love to include you on our team of sponsors for 2018. All sponsors are invited to provide promotional materials for the runners' race-day swag bags.

Sponsorships support our event in three critical ways:

1. Help increase the total funds raised and donated
2. Help cover expenses such as race day set-up materials, promotional materials, runners' awards, food and so on
3. Help provide raffle prizes for the runners/walkers, which increases the fun had by all and encourages more runners to attend

Thank you very much for your support of the 2018, 28th Annual Morning Star Celtic Classic 5K and the community development work of the Rotary Club of Bethlehem Morning Star. **The Rotary Club of Bethlehem Morning Star Charitable Organization is a 501(c)3 organization.** For more information about the race please visit our website www.MorningStar5k.com

Sincerely,
Wayne Achey
Morning Star Race Director
wayne.achey@ml.com
[610-509-1505](tel:610-509-1505)

SPONSOR OPPORTUNITIES

| Sponsor Benefits | In-Kind (raffle prize) | Bronze \$250 | Silver \$500 | Gold \$750 | Platinum \$1000 |
|-----------------------------------------------|-----------------------------------|-------------------------|-------------------------|-----------------------|----------------------------|
| Your name and link on Morning Star 5K website | | Name | Small Logo | Med Logo | Large Logo |
| Promotional material in race-day bags | Yes | Yes | Yes | Yes | Yes |
| Name / Logo on runner's shirt | | Name | Small Logo | Med Logo | Large logo |
| Free registrations | | | | 3 Free | 6 Free |
| One 18" x 24" sign along race course | | | | | Yes |
| Spoken acknowledgment on Race day | | | | | Yes |
| Sponsor Recognition breakfast | Yes | Yes | Yes | Yes | Yes |

PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

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|------------------------------------------------------------------------------|-------------------------------------------------------------------|
| Sponsor Name: | |
| Address: | |
| Phone Number / Fax Number: | Phone |
| | Fax: |
| Email Address: | |
| Contact Person Name: | |
| Sponsorship Category (check one & indicate amount, other) | |
| Platinum, \$1,000 or more | |
| Gold, \$750 or more | |
| Silver, \$500 or more | |
| Bronze, \$250 or more | |
| Other Cash Sponsorship | |
| Gift In-Kind Sponsorship Gift Certs, etc... | |
| Will you be submitting a logo for promotional literature (circle one) | Yes - if so it can be emailed, to morningstar5k@hotmail.com No |

Submit completed Sponsorship form to: Wayne Achey, 827 Beverly Ave., Bethlehem, PA 18018

Checks should be made out to :

Bethlehem Morning Star Rotary Club Charitable Organization or BMSRCCO