

# Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



August 2007

Meets 7:30 am Thursdays at Kirkland Village

## PRESIDENT'S LETTER

### My Morning Star Colleagues:

August.

A poignant month. The days grow shorter, and we mourn the end of summer and vacations, even while enduring the heat of the dog days.

September promises more intensity to our lives. August seems to portend the passing of yet another year.

For Morning Star, August also means the most intense preparation for the annual September Celtic Classic 5K run, in recent years our principal fund-raiser. This year is a watershed year, as Celtic Classic has taken more control. Can we rise to the occasion, and maintain this event as our principal fund-raiser, one that our beneficiary charities, principally Special Olympics, so depends upon? It will take all our diligence and good will, and I ask each of you, as possible, to support this strategic effort with all good faith.

I'm gratified to see how so many of you have responded to the challenge of saying to those promising professional and business colleagues around you, that they would make a good Rotarian. You are bringing these visitors, as well as your family members, to our weekly meetings, and they add so much to us.

August will also bring four new Rotarians into Morning Star. We so look forward to the energy, enthusiasm, and talents our new members bring us.

*Ron Helmuth*

*Morning Star President 2007-08*

## Welcome New Members



Dagny Danga-Storm

*Nutrition*

Self Employed and Arbonne International

214 W. Broad Street  
Bethlehem, PA 18018  
610-625-2373

Residence:

531 9th Avenue  
Bethlehem, PA 18018  
610-954-9343

Birthday: March 25 Spouse: Kurt  
dagnyrd@ptd.net



André Williams

*Sports Reporter (and Poet)*

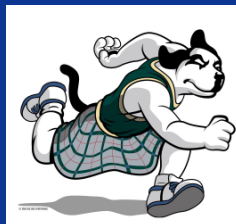
The Morning Call

101 Sixth St.  
Allentown, PA 18105  
610-820-6529 Fax 610-820-8654

Residence:

71717 Hastings Road  
Bethlehem, PA 18017  
610-419-8147

Birthday: July 25  
andre.williams@mcall.com



**Celtic Classic 5K**  
**Sat., Sept. 29**  
Watch your email!

## Also in this issue

Strike Out Hunger (Phila.) .....	2
B'days • Books • Board .....	2
Global Villagers • DG Long. . .	3
RI Pres. in Phila Aug. 23 .....	4
Programs • Responsibilities . . .	5
Board Highlights .....	6
Calendar .....	6

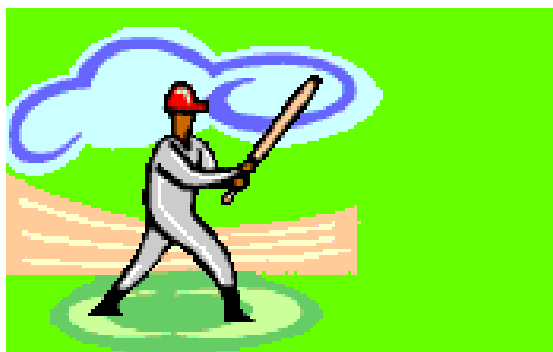
# HAPPY BIRTHDAY!

## AUGUST . . .

- 8 Butch Macri
- 10 Mary Matz
- 16 Don Smith
- 24 Stan Vasiliadis



## ROTARY "STRIKE OUT HUNGER" NIGHT



Rotarians from around the district are gathering at the Citizens Bank Park in Philadelphia on Wed evening, August 22 for a fun night out to watch the Phillies v. Dodgers.

But this is also a fundraiser for a good cause. \$8 of every ticket sold will go to the Rotary International Foundation. The bus leaves at 4 pm and returns immediately after the game. Space is limited to 47 people, first come first served. Cost is \$45.

Contact Stan Vasiliadis, 610-614-1260 (H) [svasiliadis@elderlaw-penn.com](mailto:svasiliadis@elderlaw-penn.com) to reserve your spot. More details will follow.

A sign-up sheet has been sent around at club meetings.



## "Cops 'n' Kids" Sponsors Needed

Thanks to these Morning Star members for sponsoring an upcoming month of our book donations to the Cops 'n' Kids program:

- August** Rick Morrissey
- September** Jim Vitale
- October** Rick Santee
- November** Charlie Incalcaterra



*\* Please advise Pres. Elect Ron Helmuth if you can volunteer to sponsor any month January - June 2008. (July - December 2007 are covered.)*

## Officers & Directors 07-08

### PRESIDENT

Ron Helmuth ..... ron.helmuth@rcn.com

### PRESIDENT-ELECT

Dave Cincera ..... davcin@rcn.com

### SECRETARY

Val Walk ..... val@btcu.org

### TREASURER

Cheryle Russo ..... cheryle.russo@pnc.com

### PAST PRESIDENT

Tom Mohr ..... tnymohr@verizon.net

### BOARD MEMBERS

7/1/06 - 6/30/08:

Sarah Kunert ..... Sarah.Kunert@essroc.com  
(replaces Donna Green - resigned)

Betty Langensiepen .... pastor@stpetersallentown.com

Jean Searfoss ..... jsearfoss@cementemployers.com  
(replaces Val Walk - now Secretary)

Jim Vitale ..... JmVtale@aol.com

7/1/07 - 6/30/09:

Eileen Dunn ..... Ed.dunn@rcn.com

Mary Matz ..... wilmarmatz@verizon.net

Jim Santanasto ..... jsantanast@aol.com

John St. Clair ..... jbstc@rcn.com

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# Global Villagers visited Morning Star



Thanks to Bill Jahn for sharing many delightful “Global Villagers” with us at our weekly club meeting on July 19.

In photo, from left:

Ron Helmuth; Alex – Moldova;  
Nimalesvaran – Singapore; Bill Hunter;  
Stefania – Italy; Miguel – Peru; Hisao – Japan;  
Ho Bing – Malaysia; John – Ghana;  
Imane – Morocco; Vincent – Hong Kong;  
Sven – Germany; Bill Jahn; Bora - Turkey

It even appears we may have encouraged a few to consider becoming Rotarians in the future!

*“Share Rotary”*

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## RI President WILF WILKINSON in Philadelphia to Honor *ROTARY FOUNDATION* Members

Rotarians,

It is not every year that our District Rotarians get the opportunity to meet the RI President. Well, this year I am very pleased to announce that RI President Wilf Wilkinson will be coming to the Philadelphia area again, and will be honoring supporters of the Rotary Foundation from our District, 7430 and from our neighboring District 7450 in Philadelphia.

Our District is co-hosting this event with DG Russ DeFuria and his District 7450. We are inviting every Rotarian in our districts to attend, meet and greet the RI President. President Wilf will be recognizing our Districts’ Charter Paul Harris Society Members and new Foundation Major Donors. President Wilf will also address the attendees and speak about how “Rotary Shares.”

Please join me with your club members, the district leadership, our District Foundation honorees and your fellow Rotarians from our district and surrounding districts, to welcome RI President Wilf Wilkinson to learn how Rotary

and Rotarians Share ... and show your support for Rotary International and its programs.

The meeting and dinner will be on August 23, 2007 from 6:00 - 10:00 PM at the Radnor Hotel. (Just off the Blue Route, St. Davids-Villanova Exit/Route 30 and go towards St. Davids.)

Important: The seating maximum is 300. Registration will close at 300 persons. Please note that Rotarians from other surrounding districts have also been invited. Assure you and your club members a spot by making your reservation as soon as possible.

Registration information can be found on the District website: <http://www.rotarydistrict7430.org> under Special Events. Or see the next page of your newsletter.

*Gerry Long*

District Governor  
*Make A Difference*

# Rotary Districts 7430 and 7450

Cordially invite Zone 31 & 32 Clubs, their members  
And guests to greet



## WILF J. WILKINSON

*President, Rotary International*

AND TO HONOR

**Paul Harris Society Charter Members and Major Donors  
To The Rotary Foundation**

**At a Reception and Dinner on Thursday, August 23, 2007 at  
The Radnor Hotel, St. Davids, PA 19087**

**5-7 pm Registration; 6-7 pm Reception; 7 pm Dinner**

**Hosted by Governors Russ deFuria, 7450 and Gerry Long, 7430**

(Hotel is @ Exit 13 of I-476; Rooms are available for overnight stay by calling the hotel directly at 800-537-3000 ASAP  
or at <http://www.radnorhotel.com>; make mention of Rotary for a special rate)

**RSVP by August 19, 2007**

**Advance Registration**

Name: \_\_\_\_\_ Call Name: \_\_\_\_\_ Guest Name: \_\_\_\_\_

District: \_\_\_\_\_ Club: \_\_\_\_\_ Position: \_\_\_\_\_

Email address \_\_\_\_\_ Telephone # \_\_\_\_\_

Paul Harris Society 2006-7 charter members: \_\_\_\_\_ Major Donors: \_\_\_\_\_ (check one or both)

Rotarians and Guests: # \_\_\_\_\_ @ \$75 each Total: \_\_\_\_\_ Pay by check: \_\_\_\_\_ credit card: \_\_\_\_\_

Table of 10: # \_\_\_\_\_ @ \$750 each Total: \_\_\_\_\_ Grand Total: \$ \_\_\_\_\_

Choice of Stuffed Chicken Breast \_\_\_\_\_ OR Pan-seared Salmon \_\_\_\_\_

Mail check payable to Rotary District 7450, c/o Al J. Marland, DGN, P. O. Box 1063, Oaks, PA 19456  
For information, contact Al J. Marland @ [almarland@aol.com](mailto:almarland@aol.com) or 610-933-5386

For Credit Card charges please provide: Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration \_\_\_\_ / \_\_\_\_ (MM/YY) Security Code \_\_\_\_\_

Name of cardholder: \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card billing address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

For Credit Card Payments, this form may be faxed to 610-933-5387 at any time (a secure line)!



7430



# MEETING PROGRAMS

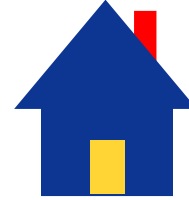
**Thanks** to Stan Vasiliadis & Eileen Dunn for great August programs!

**AUGUST 2007 Program Chair:** Ron Helmuth - ron.helmuth@rcn.com



Aug. 2 **GERRY LONG**, *District Governor, Rotary Int'l District 7430*

Aug. 9 **STANLEY M. VASILIADIS**  
Planning for Long Term Care - Legal Issues



Aug. 16 **PAMELA HOVDEN**  
Planning for Long Term Care - Housing Options

Aug. 23 **THOMAS B. MAZUR**  
Planning for Long Term Care - Financial Considerations



**Ben Franklin**  
Technology PARTNERS  
Northeastern Pennsylvania

Aug. 30 **WAYNE BARZ** – *Manager, Entrepreneurial Programs*  
Ben Franklin Business Incubator

**SEPTEMBER 2007 Program Chair:** Dave Cincera - davcin@rcn.com

Sept. 6 **“GET READY”** Emergency Preparedness in the LV

Sept. 13 **CAROL JONES**  
Adult Literacy in the Lehigh Valley

Sept. 20 **RED BADGE DAY** Intro of Red Badge Members by  
Fellow Rotarians at Meeting

Sept. 27 **5K RACE BAG STUFFING**  
2<sup>nd</sup> Floor at Kirkland



# ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
<b>Aug. 2</b> .....	Jim Santanasto .....	Mary Diggs .....	Don Scanlon .....	Dave Cincera .....	Mary Meilinger
<b>Aug. 9</b> .....	Bill Jahn .....	Claire Howard .....	Ken Gilson .....	Janet Sipple .....	Joan Paul
<b>Aug. 16</b> .....	Ed Ortelli .....	Karen Montgomery .....	Dagny Danga-Storm .....	Janet Sipple ..	Barb Seifert-Sigmon
<b>Aug. 23</b> .....	Eileen Dunn .....	André Williams .....	Mary Matz .....	Lin Rohrbach .....	Tom Mohr
<b>Aug. 30</b> .....	Tom Kolepp .....	Mary Matz .....	Chuck Uhl .....	Ismael Arcelay .....	Charlotte H-H
<b>Sept. 6</b> .....	Frank Lulewitz .....	.....	Dave Cincera .....	Eileen Taff .....	Dagny Danga-Storm
<b>Sept. 13</b> .....	.....	.....	Ed Ortelli .....	.....	.....
<b>Sept. 20</b> .....	Tom Hartzell .....	.....	Chuck Uhl .....	.....	Lin Rohrbach
<b>Sept. 27</b> .....	.....	.....	.....	.....	Joan Paul

Sign up at meetings or on-line!

# HIGHLIGHTS

## Board of Directors Meeting



**From meeting held July 10, 2007.** (Minutes subject to approval at next board meeting.)

**Treasurer's Report** - The June 30 balance of \$10,567 will be carried over to the 2007-08 budget year.

**Update of 501(c)(3) Status** - Ed Ortelli gave an update regarding club application for tax-exempt status. Benefits: exemption from federal income tax and eligibility to receive tax deductible charitable contributions. Requirements: Employer Identification Number, Application Form 1923, Articles of Incorporation, classification as "public charity organization." There would be a one-time fee of \$850 with no continuous fees. After discussion the board approved a motion to have Ed continue pursuing 501(c)(3) status.

### **New Business -**

- Appointed Ed Ortelli as the club's tax preparer for 2007-08.
- The Community Development Committee received eight applications for grand and recommended the following four to be recipients:
  - ~ The Wellness Community: \$1,000 for monthly cancer support group.
  - ~ St. Luke's Hospital School of Nursing at Moravian College: \$1,000 for Sipple Lecture
  - ~ Meals on Wheels: \$1,500 for transportation coolers and kitchen utility carts.
  - ~ Share Care: \$1,500 for a color printer.

The board approved the committee's recommendations.

- Four New Member applications approved. (Note: Seven Day Notices subsequently were sent out for Judith Dexter,

Barbara Garrison, Erica Kicska and Jeffrey Kicska.)

- Tabled Kay Schweyer's resignation until next month.
- Approved retention of 3 Honorary Members: Tony Ortwein, Don Smith and George Stanley.

**5K Race Update** - See emails from Pres. Ron, which give newer information than that which was available at the Board Meeting.

### **Good of the Order -**

- Pres. Ron announced that committee assignments will be emailed to all Rotarians, as well as posted on the website.
- District Governor Gerry Long will be at the August 2 club meeting. Board members are asked to stay afterward, if possible, for a brief meeting with Gerry.
- Further discussion of a beneficiary of the Salute the Troops Concert proceeds was tabled, pending outcome of future 5K race discussions.
- Further discussion of Betty Langensiepen's proposal for budgeting changes was also tabled pending status of 5K race.

## Calendar

**Aug. 7** ..... **Board Meeting** at PNC Bank

**Aug. 8** ..... **Downtown Rotary** meets at **Musikfest's Dankeplatz**

**Aug. 9** ..... **Strike Out Hunger** - Reading Phillies

**Aug. 22** ..... **Strike Out Hunger** - Phila. Phillies

**Sep. 11** ..... **Board Meeting** at PNC Bank

**Sep. 13** ..... **District 7430 Golf Tourney** at Silver Creek Country Club

**Sep. 27** ..... **Stuff 5K Race Bags** at our morning meeting

**Sep. 28** ..... **Race Bag Pickup** at Aardvark Sports Shop

**Sep. 29** ..... **Celtic Classic 5K**

**Nov. 2** ..... **Salute the Troops Concert**

