

Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



Sept./Oct 2007

Meets 7:30 am Thursdays at Kirkland Village

17th Annual Celtic Classic 5K Race



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celtic cultural alliance



Morning Star Rotary

Every Morning Star Rotary Member is needed to make the 5K a success and help the Special Olympics kids!

On Race Bag Stuffing Day - Thursday September 27, we need every Rotarian at our morning breakfast meeting. If you can, please be prepared to stick around so that we can get race bags back downstairs into vans.

On Friday, September 28, we need assistance at Aardvark - all day - from 9:30 AM through 8:00 PM closing of Aardvark, cleanup and loading of remaining race bags into vans.

On Saturday September 29, we need every Rotarian be involved in managing the race. There are a variety of roles starting from 5:30 AM and later. Target is to be completely done by 10:30 AM. Wear your Rotary shirt!

Feel free to volunteer and bring family and friends. Then stay for the day and enjoy the festival!

Please call Tom Kolepp at 484-241-1251.

Race to Benefit



and other charitable organizations

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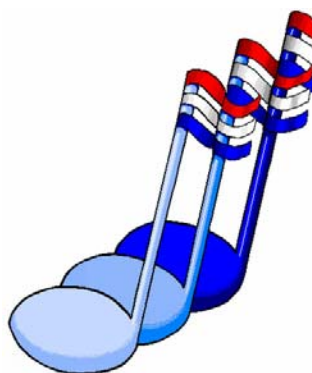
SALUTE THE TROOPS CONCERT FRIDAY, NOV. 2

On Friday, November 2 we will again enjoy the Allentown Band perform while raising money for a great cause. This year Special Olympics (which benefits from our 5K race) lost another organization's major fundraiser. The Morning Star Board wanted to help keep the Special Olympics programs for the kids, and decided to make them the primary beneficiary of Salute the Troops for this year.

How can you help? Let me count the ways:

1. Find sponsors
2. Sell tickets and fill seats
3. Donate baked goods for sale in the lobby

We hope that Friday evening will be an attractive time for all who would like to attend. In addition to the great music and camaraderie, your presence at the concert will count for meeting attendance credit - what a deal!



Special Olympics
Pennsylvania
Bethlehem



NOTE TO OUR SPEAKERS ...

Morning Star President Ron Helmuth and Program Chair (and President Elect) Dave Cincera have put together some great info for us to give speakers before they present at our meetings.

Everything from focus to logistics is covered in a brief summary (under one page). The "Note to Our Speakers" is available on the club website www.morningstarrotary.org. We encourage all members who are arranging for speakers to provide this information to them in advance.

The guidelines will help speakers have an enjoyable experience while we benefit from learning about their stories, insights and wisdom.



New board members Eileen Dunn, John St. Clair, Mary Matz, Jim Santanasto and Dave Cincera get "pinned" by Pres. Ron Helmuth & Past Pres. Tom Mohr.

Pres. Ron Helmuth totes the non-perishable goods we brought in the day of DG Gerry Long's visit. (Donated to Salvation Army Food Bank.)

YOUTH SERVICES COMMITTEE



In case you missed the handouts at a recent meeting, the Youth Services Committee is encouraging our members to become more involved with our Youth Exchange Students.

Specifically, they asked members to check all areas of interest:

- Hosting a student for 1/3 of his/her stay
- Being an occasional weekend host
- Being an occasional evening host
- Providing transportation when host family can not
- Assisting promotion of Outbound Youth Exchange
(in schools, church or youth clubs where involved)
- Corresponding with a club-sponsored Outbound Youth Exchange Student
- Serving on the Youth Services Committee.

If you have interest in any of the above areas, please contact Lin Rohrbach at 610-867-9201 or drlinro@aol.com.



NOMINATING COMMITTEE REACTIVATED

Who will be our club leaders in 2008-09 and beyond?? Although we're just a couple of months into the current Rotary year, a new President-Elect and slate of four new Board Members will be presented to the membership for approval in early December.

A committee consisting of Pres.-Elect Dave Cincera (Chair), Charlotte Hartmann-Hansen, Tom Hartzell and Jean Searfoss welcomes your insights and suggestions.

This is your club ... help keep it vibrant and strong!

Note: If you would like to serve or have any suggestions, please contact one of the Nominating Committee members listed above before its planned Oct. 18 meeting.

MEMBER UPDATE

MIKE LONG -

New residence & phone:
500 Linden Street
Bethlehem, PA 18018
610-866-5372

If you have a change, please notify Val Walk (Sec'y) val@btcu.org and Jean Searfoss (Commun. chair) jsearfoss@cementemployers.com

"SPOTLIGHT ON"

Watch future issues of Morning Light for a new feature suggested by André Williams to help new members learn about our veterans. "Seasoned" MS Rotarians will be interviewed - family, professional, interests as well as why she or he is a Rotarian. Please share if you are asked to be interviewed!

Welcome New Members



Judi Dexter

Law - Social Security Disability Attorney
Self Employed

70 E. Broad St., Bethlehem, PA 18018
610-882-9220 Fax: 610-866-8212

Residence:

1966 Homestead Ave., Bethlehem, PA 18018
610-86-2821

Birthday: Dec. 24 Spouse: Robert Rice
jadexter@verizon.net



Barbara Garrison

Owner - Small Retail

Heavenly Hedgehog Ice Cream Co.

563 Main St. Commons, Bethlehem, PA 18018
610-332-1600

Residence:

3420 Dartmouth Dr., Bethlehem, PA 18020
610-691-1980

Birthday: March 23 Spouse: Brian Block
brian18017@aol.com



Note: These two new members are in the Morning Star 2007-08 Directory.

PRESIDENT'S LETTER

Dear Morning Star,

September. Fall Equinox. The days grow shorter. Friday night football, and for the past 16 years, the 5K race, a key fund-raiser for Special Olympics and a rollicking good time.

This year's race promises to be bigger and better than ever, and I know chairman Tom Kolepp and I can count on each of you to turn out and help on race day. Bigger means more work and more volunteers needed. New features this year include bagpipers along the route, and a vastly expanded food operation. Apparently, runners, after burning off 700-800 calories, like to treat themselves to a breakfast of twice that many calories!

And don't forget on the heels of the 5K is the November 2 Salute the Troops concert under the very able direction of Jim Vitale. Your help with ticket and sponsorship sales are key to this program's success.

If you have your 2008 calendars handy, mark Thursday, February 7 as a day to spend with Morning Star, in New York City. Our own Bill Hunter will host a day at the United Nations. This promises to be an absolutely amazing day as we meet with dignitaries such as RI's delegate to the UN and the South African ambassador to the UN. I promise that each of us will come away with a whole new appreciation of Rotary International, and what Rotarians are accomplishing worldwide!

Finally, keep those new members coming. Eight new members in the first three months of the Rotary year, and more in the pipeline. Outstanding efforts on all your parts. You've been telling qualified friends and business associates that they would make a good Rotarian, and they've been listening!

Pres. Ron Helmuth

HAPPY BIRTHDAY!

SEPTEMBER . . .

- 3 Betty Langensiepen
- 7 Eileen Dunn
- 16 Bill Jahn
- 20 Jeff Kicska
- 26 Tom Kolepp
- 26 Eileen Taff
- 28 Jim Vitale
- 30 Sarah Kunert



OCTOBER . . .

- 8 Charlotte Hartmann-Hansen
- 12 Bill Hunter
- 29 Rick Santee
- 30 Jean Searfoss



"Cops 'n' Kids" Sponsors

Thanks to these Morning Star members for sponsoring an upcoming month of our book donations to the Cops 'n' Kids program:

- September** Jim Vitale
- October** Rick Santee
- November** Charlie Incalcaterra
- December** Gary & Betty Langensiepen



* Please advise Pres. Elect Ron Helmuth if you can volunteer to sponsor any month January - June 2008.

Officers & Directors 07-08

PRESIDENT

Ron Helmuth ron.helmuth@rcn.com

PRESIDENT-ELECT

Dave Cincera davcin@rcn.com

SECRETARY

Val Walk val@btcu.org

TREASURER

Cheryle Russo cheryle.russo@pnc.com

PAST PRESIDENT

Tom Mohr tnymohr@verizon.net

BOARD MEMBERS

7/1/06 - 6/30/08:

Sarah Kunert Sarah.Kunert@essroc.com
(replaces Donna Green - resigned)

Betty Langensiepen pastor@stpetersallentown.com

Jean Searfoss jsearfoss@cementemployers.com
(replaces Val Walk - now Secretary)

Jim Vitale JmVtale@aol.com

7/1/07 - 6/30/09:

Eileen Dunn Ed.dunn@rcn.com

Mary Matz wilmarmatz@verizon.net

Jim Santanasto jsantanast@aol.com

John St. Clair jbstc@rcn.com

Calendar

- Sep. 11** **Board Meeting** at PNC Bank
- Sep. 13** **District 7430 Golf Tourney**
at Silver Creek Country Club
- Sep. 19** **Bethlehem Rotary meets at Ben Franklin (Lehigh)**
- Sep. 27** **Stuff 5K Race Bags**
at our morning meeting
- Sep. 28** **Race Bag Pickup**
at Aardvark Sports Shop
- Sep. 29** **Celtic Classic 5K**
- Nov. 2** **Salute the Troops Concert**
- Nov. 21** **Joint Thanksgiving Lunch Meeting**
at Moravian Village
- Nov. 22** **Happy Thanksgiving**
No club meeting

MEETING PROGRAMS

Program Chair: Dave Cincera - davcin@rcn.com

SEPTEMBER 2007

- Sept. 6 **“GET READY”** Emergency Preparedness in the LV
- Sept. 13 **CAROL JONES**, ALC of the Lehigh Valley - Adult Literacy in the Lehigh Valley
- Sept. 20 **RED BADGE DAY** Intro of Red Badge Members by Fellow Rotarians at Meeting
- Sept. 27 **5K RACE BAG STUFFING** - 2nd Floor at Kirkland



OCTOBER 2007

- Oct. 4 **MARY BETH ZINGONE**
Small Business Development Center
- Oct. 11 **CAMP NEIDIG PARTICIPANTS**
District 7430's Leadership Camp for High School Students
- Oct. 18 **5K RECOGNITION** - Hosted by Tom Kolepp
- Oct. 25 **RON DEMKEE** “Stories of The Allentown Band”



NOVEMBER 2007

- Nov. 1 **Rotary Foundation**
- Nov. 8 **Club Assembly**
- Nov. 15 **Community Service Trip to South Africa**
- Nov. 21 **Joint Thanksgiving Lunch** at Moravian Village
- Nov. 22 **Happy Thanksgiving** - No club meeting
- Nov. 29 **Youth Exchange Student** - Prior Year Outbound



ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
Sept. 6	Frank Lulewitz	Val Walk	Dave Cincera	Eileen Taff	Dagny Danga-Storm
Sept. 13	Jim Santanasto	Tom Mohr	Ed Ortelli	Janet Sipple ..	Barb Seifert-Sigmon
Sept. 20	Tom Hartzell	_____	Chuck Uhl	Mike Long	Lin Rohrbach
Sept. 27	Mary Diggs	Jim Vitale	Silvio Panseri	Rich Hyde	Joan Paul
Oct. 4	Tom Kolepp	Claire Howard	Jim Santanasto	Butch Macri	Butch Macri
Oct. 11	Jean Searfoss	Ismael Arcelay ..	Karen Montgomery	Ken Gilson	Lin Rohrbach
Oct. 18	Eileen Dunn	Ismael Arcelay	Tom Mohr	_____	Tom Kolepp
Oct. 25	Gary Hartney	Ed Ortelli	Chuch Uhl	_____	Tom Hartzell

HIGHLIGHTS

Board of Directors Meeting



From meeting held August 7, 2007. (Minutes subject to approval at next board meeting.)

Treasurer's Report - The July 31 balance is \$12,116.

Program Committee

- Per Dave Cincera, the committee will identify several themes to be used and spread throughout the club year (instead of having one theme for each month).
- A "Red Badge Day" will be initiated: Each Red Badge members will sit at a different table and talk a little bit about himself or herself. Each table will get to introduce the "Redbadger" and share some of the things they have learned.
- November is Rotary Foundation Month.

Membership Committee

- Per Tom Mohr, Erica & Jeff Kicska will be inducted in August, then Judith Dexter and Barbara Garrison in September.
- The committee will be "Spicing" things up.

Newsletter - André Williams has suggested inclusion of a "Spotlight On" section featuring brio on different "seasoned" Rotarians.

Member Update - Per Pres. Ron, Chris Amato will be returning as an active member after being away relocating his business and for the birth of his second son. Ismael Arcelay is recovering from hip replacements and will be away temporarily. Carol Perfect has been dealing with a seriously ill newborn grandson and asks for the club's prayers.

New Business

- **Needs Assessment with Downtown Club** - The Bethlehem Rotary Club is forming a steering committee of Bethelhem community leaders to find out what they as leaders would like us as Rotarians to get involved in. The consensus of the board was that a representative of Morning Star should be part of this steering committee, and felt that our representative should come from the Community Development Committee. (To be discussed with Joan Paul.)
- **Directional Signs at Kirkland** - Follow up is needed to see if signs used before the Kirkland renovations are still

available for posting, to assist visiting Rotarians, guests and speakers locate our meeting.

- **Non-perishable goods** collected at our August 2 club meeting were donated to the Salvation Army Food Bank.
- **Morning Star Rotary Nominating Committee** - Has been formed with Dave Cincera, Charlotte Hartmann-Hansen, Tom Hartzell and Jean Searfoss as members. They will have a slate of candidates by the end of November for voting in December. A suggestion was made to have a President-Elect Nominee position to add depth to the Board of Directors. Ron Helmuth will talk to Rick Santee about amending the club by-laws to include this position.
- **Salute the Troops Concert** - Approved a motion naming Special Olympics as the major recipient of the concert proceeds (since they will not receive funds from one of their major benefactors this year). Further discussions will be held to decide exactly how the proceeds will be split.
- **Document of Understanding for 5K Race with Celtic Cultural Alliance (CCA)** - Extensively discussed current status and future of the race, CCA and the events leading up to the Document of Understanding. Club members' comments and opinions were taken into consideration, as well as possible misunderstandings. The board approved acceptance of the document as amended.

Good of the Order -

- Exchange student airfare reimbursement is being pursued.
- Concern was expressed over the dropping attendance at club meetings. Desty Bonstein is working to set up Ron Helmuth's "Buddy System", which should help improve attendance.

Next meeting September 11 rather than September 4 due to Labor Day.

