

# Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



July 2008

Meets 7:30 am Thursdays at Kirkland Village

## PRESIDENT'S LETTER

Dear Fellow Rotarians,

Thank you for entrusting me with the leadership of Morning Star Rotary. I'm both honored and humbled by this special opportunity to contribute to the world's largest service organization.

It seems only yesterday (2004 to be exact) that I addressed the club as a guest speaker and got "hooked" on



*New Pres.-Elect  
Jim Santanasto*

what I saw in Morning Star. I was impressed by what I heard about community and global outreach; I heard people laugh and

speaking from the heart; I felt an energy and enthusiasm that was contagious. In short, I wanted to be part of it!

There've been 4 club presidents since I joined Morning Star, and like their predecessors each has brought something special to the club. As I think about ways in which I can help

Morning Star prosper in its mission, several priorities come to mind for 2008-09:

**1. International needs:** We sing "God Bless America," and so it has been relative to much of the world. Our Rotary Foundation giving

is significant, and it funds many large international programs like Polio Plus that can't be tackled on a local basis. But I'd like to see Morning Star fund a smaller, local project that engages us in a personal way with our many brothers and sisters in other countries not so blessed. Ideas? Talk to the Foundation Standing Committee leaders.

**2. Work-fellowship:** Morning Star members give generously to support the financial needs of programs ranging from Special Olympics to the Dental Clinic. But we also enjoy the fellowship of working together and making a difference through "sweat equity" contributions. The Service Projects Committee is on the lookout for a community service



*Outgoing Pres. Ron Helmuth and Incoming Pres. Dave Cincera at the Changeover Meeting.*

project (Illick's Mill renovation is an example) where Morning Star members could play a more direct role. What's your idea?

**3. Membership renewal:** Tom Mohr and Ron Helmuth have done a superb job of attracting new members who bring lots of enthusiasm and fresh ideas to our club. We will continue that effort. But we also need to care for our existing members and insure that their personal stake in Morning Star remains strong. Ron Helmuth and the Membership Standing Committee will have more on this soon.

**One final request.** Please call/email/pull me aside at a meeting and let me know what's on your mind about the direction of Morning Star during the next 12 months. I have enormous respect and confidence in the collective wisdom of our membership. Working together, I'm confident that this will be a wonderful year for our club!

Yours in Rotary,  
*Pres. Dave*

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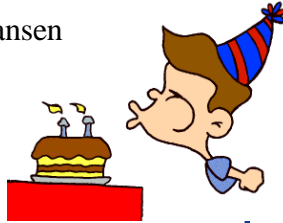
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# HAPPY BIRTHDAY!

## JULY . . .

- 4 Karen Montgomery
- 4 Lin Rohrbach
- 5 Tore Hartmann-Hansen
- 5 Tony Ortwein
- 7 Mike Long
- 10 Val Walk
- 14 Tom Hartzell
- 14 Mary Meilinger
- 18 Kathy Ardoline
- 21 Tom Bailey
- 25 André Williams
- 28 John St. Clair



## Committees

President Dave Cincera and the Board are working to fill all the subcommittee chair positions, and then the members assigned to each subcommittee. Details will be communicated as soon as available.

The four standing committees address the major elements of sound Rotary club leadership and management. The standing committees, board members serving, and tentative subcommittees for 2008-09 are:

- **CLUB OPERATIONS - Don Scanlon & Chuck Uhl**  
Sergeant at Arms, Communication, Program, Publicity, Bylaws and Nominating
- **MEMBERSHIP - Eileen Dunn & Eileen Taff**  
Membership Assessment/Retention, New Member Orientation/Education, Fellowship, Birthdays, Remembrance/Special Occasions
- **SERVICE PROJECTS - John St. Clair & Mike Long**  
Community Development Grants, 5K Run, Salute the Troops Concert, Spaghetti Dinner, Youth Exchange, Phillies Strike Out Hunger, Camp Neidig, Golf Outing, New Fund Raising Projects, Hands-On Work Projects
- **ROTARY FOUNDATION - Mary Matz & Gretchen Vakiener** - Foundation Programs, World Community Service, Matching Grants, Educational Programs

Each of the four standing committees will have a flexible subcommittee structure which can respond to the changing needs of the club from year to year. The standing committee chair/co-chair will be instrumental in identifying the subcommittees needed and the members in each.

## Calendar

- Jul. 1** ..... **BOARD MEETING** - PNC Bank
- Aug. 5** ..... **BOARD MEETING**  
Traditions at Hanover (not PNC)
- Aug. 7** ..... **STRIKE OUT HUNGER**  
Philadelphia Phillies vs.  
Florida Marlins 
- Aug. 8** ..... **STRIKE OUT HUNGER**  
Reading Phillies
- Sep. 27** ..... **ROTARY 5K CLASSIC**  
Southside & Historic Bethlehem
- Nov. 9** ..... **SALUTE THE TROOPS**  
Concert at Foy Hall

## Officers & Directors 2007-08

### PRESIDENT

Dave Cincera ..... davin@rcn.com

### PRESIDENT-ELECT

Jim Santanasto ..... mainstreetpr@gmail.com

### SECRETARY

Val Walk ..... val@btcu.org

### TREASURER

Cheryle Russo ..... cheryle.russo@pnc.com

### PAST PRESIDENT

Ron Helmuth ..... ron.helmuth@rcn.com

### BOARD MEMBERS

#### THROUGH 6/30/09:

Eileen Dunn ..... eileen.d.dunn@wellsfargo.com

Mary Matz ..... wilmarmatz@verizon.net

John St. Clair ..... jbstc@rcn.com

Chuck Uhl ..... chuckuhl@earthlink.net

#### 7/1/08 - 6/30/10:

Mike Long ..... mike@longfuneralhome.com

Don Scanlon ..... dscanlon@scanloncpa.com

Eileen Taff ..... taffe@slhn.org

Gretchen Vakiener ..... g\_vakiener@yahoo.com

# MEETING PROGRAMS

**Program Chair:** Dave Cincera - [davcin@rcn.com](mailto:davcin@rcn.com), then Jim Santanasto - [mainstreetpr@gmail.com](mailto:mainstreetpr@gmail.com)

## JULY 2008

July 3 **KEN VAN DYNE, "Haiti 20 Years Later" - and - Changeover  
Pres. RON HELMUTH & Pres. DAVE CINCERA**

July 10 **DISTRICT GOVERNOR BILL WEBER**

July 17 **GEOFF WRIGHT, Wright Veterinary Medical Center  
"Animal Tales" (or is it "Animal Tails?)"**

July 24 **LOIS STOLTZFUS, Perkiomen Tours**

July 31 **SHARON McCARTHY, WDIY Public Radio**



## FUTURE PROGRAM IDEAS INCLUDE

- Dr. Kowalshyn, "How I Survived an Airplane Crash"
- Holly Benner, "Wells in Africa"
- Tom Herrity, "Boy Scouts"
- Marla Duran, Southside Entrepreneur
- Update on St. Luke's Union Station Dental Clinic
- Lee Clifford - Awareness Audio Books
- Tom Fegley - Brew Works
- Angel Rivera, Donegan School Fifth Grade Teacher
- Joe Gerencher, "Global Warming"
- Kamran Afshar, Lehigh Valley Economist
- Arthur Scott, NCC
- Dean Donaher, BASD
- Greg Dowdy, Children's Home of Easton



# ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
<b>July 3</b> .....	Geoff Wright .....	Frank Lulewitz .....	Dot Ouellette .....	Lin Rohrbach .....	Butch Macri
<b>July 10</b> .....	Gary Hartney ..	Karen Montgomery ....	Mary Matz .....	Tom Kolepp .....	Don Scanlon
<b>July 17</b> .....	Lori Gregalis .....	Val Walk .....	Susan Burnett .....	Bill Jahn .....	Dagny Danga-Storm
<b>July 24</b> .....	Tom Mohr .....	.....	Judi Dexter ...	Kathy Diamandopoulos..	Barb Seifert-Sigmon
<b>July 31</b> ....	Kathy Diamandopoulos..	Gretchen Vakiener .....	Chuck Uhl .....	Ron Helmuth .....	Tom Kolepp
<b>Aug. 7</b> .....	Ginny Wolkoff .....	.....	Jeff Kicska .....	Tim Brion .....	Don Scanlon
<b>Aug. 14</b> .....	.....	Ginny Wolkoff .....	Dot Ouellette .....	.....	Lin Rohrbach
<b>Aug. 21</b> .....	Eileen Dunn .....	Claire Howard .....	Mary Diggs .....	Mary Matz .....	Barbara Garrison
<b>Aug. 28</b> .....	Tom Hartzell ....	Gretchen Vakiener .....	Chuck Uhl .....	.....	Susan Burnett

# HIGHLIGHTS

## Board of Directors Meeting



### FROM MEETING HELD JUNE 3, 2008:

#### Treasurer's Report

- The ending balance of \$11,677, which includes the final accounting for all 2007-08 fundraisers. The 5K race currently carries \$1,374 in prepaid expenses for the 2008 race. Cheryle recommended that the club try to carry about \$2,000 as seed money for next year's race.
- Cheryle presented the proposed 2008-09 budget for review. After a brief discussion and with special thanks to Cheryle for her commitment and proficiency, the budget was approved.

#### New Business

- The resignation of Ken Gilson, who is moving out of the area, was accepted with regret.
- Gretchen Vakiener was nominated to fill the board seat vacated by Ken Gilson's resignation. The motion was approved, and Gretchen was welcomed to the board.
- Club Attendance: With the start of the new club year, membership dues to Rotary International and District 7430 will be payable by August 1. A suggestion was made to contact members who have been absent on a regular basis to clarify their intentions for the future. The concern was that dues would be paid by the club for members who no longer have the desire to continue their commitment to Morning Star. The club secretary will forward an updated attendance history to the board and Membership Committee for review.

#### Committee Reports

- Fellowship: Kickout Party June 27 - Velodrome.
- Programs: Scheduled through July. Old and new chairs will coordinate to ensure no overlaps or gaps in scheduling speakers.
- Exchange: Moravian Academy has a host family in place for Harry, the incoming student.
- Newsletter: New members will be named in the newsletter, but their personal information will be disclosed separately in an email for privacy.

## Golf Tournament a Great Success

Many thanks to Butch Macri for all his hard work! Morning Star's portion of the proceeds benefiting the Boys & Girls Club was \$12,408.



#### Special Recognition

- The board gave special recognition and thanks to President Ron Helmuth as his tenure ends. Due to his dedication, passion for Morning Star Rotary and leadership skills, Ron has guided the club through some difficult as well as rewarding times.

#### Change Over

- Incoming Pres. Dave Cincera welcomed new board members and thanked those leaving. He also outlined the new committee structure - see newsletter page 2.



*Special Olympics thanked Morning Star during a dinner held the same evening as our Kickout Party.*



*We celebrated the 10<sup>th</sup> anniversary of Tore Hartmann-Hansen's term as District Governor! Shown here with Charlotte, Bill Jahn (Conference Co-Chair), Past Pres. Tom Mohr, Butch Macri (Golf Chair), Diane Donaher (Conference Co-Chair), Barb Seifert, and Pres. Ron Helmuth.*



## 5K RUN SEPT. 27

The "Morning Star Rotary 5K" is approaching quickly! Our most immediate priority is to **FIRM UP SPONSORS FOR INCLUSION ON THE SHIRTS AND RACE BROCHURES** - please contact Susan Burnett or me ASAP!

We are adapting to a variety of changes resulting from our separation from Celtic Cultural Alliance. Many thanks to the committee for their energy, enthusiasm and creativity.

There are many volunteer opportunities available, both beforehand and on the day of the race. If you can help, please let me know!

For race details, see the great website set up by Jeff Kicska - there's a link from the club site, or you can go directly to [www.morningstar5k.com](http://www.morningstar5k.com).

Tom Kolepp 484-241-1251  
tkolepp@msn.com

## KICK OUT PARTY AT THE VELODROME



Thanks to the Valley Preferred Cycling Center, Mike Long and Dave Cincera for a great Kick-Out Party on June 27! The food and service were exceptional, and the fellowship and racing were enjoyed by all who were able to attend.

## 2007-08 MORNING STAR FINANCES

	Budget	Actual
<b>INCOME</b>		
<b>Fundraising</b>		
5K Run * .....	\$ 15,000	6,169
Salute the Troops Concert .....	7,000	9,120
Miscellaneous .....	4,950	80
Yard Sale .....	3,000	0
Spaghetti Dinner .....	<u>2,000</u>	<u>2,760</u>
Subtotal Fundraising .....	31,950	18,129
<b>Club Income</b>		
Membership Dues & New Member Fees .....	9,750	9,963
Prepaid Dues .....	0	2,025
Carryover (including grant funding) .....	9,100	10,567
Breakfast Profit .....	2,500	2,855
Happy Dollars/Fines/Sneaker \$ .....	1,700	1,113
Rotary Foundation - see Expense (A) .....	0	2,789
Other - Fellowship, Trips, etc. - see Expense (B) ....	<u>0</u>	<u>5,712</u>
Subtotal Club Income .....	<u>23,050</u>	<u>35,024</u>
<b>Total Income</b> .....	<b>\$ 55,000</b>	<b>53,153</b>
<b>EXPENSES</b>		
<b>Charity Grants *</b>		
5K - Special Olympics * .....	\$ 7,000	*
Community Development Grants .....	4,500	4,000
<i>Actual: Meals on Wheels \$1,500, Share Care \$1,500, Wellness Community \$1,000</i>		
Miscellaneous Grants .....	4,750	0
Salute the Troops Grant - Special Olympics .....	4,500	5,000
World Community Service (incl. Cradock) .....	2,250	0
Yard Sale Grant .....	2,200	0
Board Discretionary (incl. Sipple Lecture \$1,000) ...	1,500	1,200
Spaghetti Dinner Grant (held to fund next yr.) .....	1,250	0
Camp Neidig .....	800	570
Freedom Scholarship .....	<u>500</u>	<u>0</u>
Subtotal Charity Grants * .....	29,250	10,770
Fundraising Projects Admin. ....	7,550	8,763
Rotary Int'l - Dues etc. ....	4,200	4,095
Rotary Foundation - Member Contributions - see Income (A) .....	0	2,655
District 7430 - Dues, Conference, Seminars .....	3,800	3,089
District - Youth Exchange Program .....	700	650
Club - Youth Exchange .....	1,500	929
Guests .....	1,000	626
Printing .....	1,000	192
Fellowship, Trips, etc. - see Income (B) .....	0	5,637
Other Committee & Club Expenses .....	<u>6,000</u>	<u>2,998</u>
Total RI, District, Fundraising Admin. & Club .....	<u>25,750</u>	<u>29,634</u>
<b>Total Expenses</b> .....	<b>\$ 55,000</b>	<b>40,404</b>
<b>NET: Income - Expenses</b> Carryover to 2008-09... \$	<b>0</b>	<b>12,749</b>

### \* Charity Grant Notes:

- Most 5K Finances for the 2007 race ran through Celtic Cultural Alliance's books rather than Morning Star's. The 5K netted a \$7,000 grant to Special Olympics, plus about \$700 to Morning Star for other grants.
- Morning Star's portion of joint Golf Tournament proceeds to Boys & Girls Club was \$12,408, run through Bethlehem Rotary's books.
- Morning Star grants for the 2007-08 Rotary year totaled just under \$30,000.

**Many thanks to club Treasurer Cheryle Russo  
for her continued "Service Above Self"!**