

# Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



October 2010

Meets 7:30 am Thursdays at Kirkland Village

## Global Villagers Visited Morning Star

*We enjoyed another meeting with a diverse group of visitors from the Global Village program.*



## Kick Out Party

*Kicking out Pres. Jim and welcoming Pres. Don was lots of fun!*



## Calendar

**3<sup>rd</sup> SATURDAY** Each Month - **Cops 'n' Kids**  
Need volunteers for Reading Room 10 am-12 noon.  
Please contact Jana Oliver [jana.oliver@knbt.com](mailto:jana.oliver@knbt.com).

- Oct. 13** ..... **Board Meeting**
- Oct. 16** ..... **Cops 'n' Kids Reading Room**
- Oct. 18** ..... **District Golf Outing - Silver Creek**
- Nov. 6** ..... **UN Day**
- Nov. 10** ..... **Board Meeting**
- Nov. 20** ..... **Cops 'n' Kids Reading Room**
- Nov. 21** ..... **SALUTE THE TROOPS Concert**  
Freedom High School 3:00 PM
- Nov. 25** ..... **HAPPY THANKSGIVING**  
*No Club Meeting*

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*Thanks to Charlotte Hartmann-Hansen for all the photos in this issue!*

20<sup>th</sup>  
Anniversary

# MORNING STAR CLASSIC 5K



**Special Olympics**  
Pennsylvania  
Bethlehem



*Clockwise from top:  
The start of the race;  
5K Chair Tom Kolepp;  
Bag-stuffing on Thursday;  
Louise Tusak of Special Olympics &  
Bill McCoach, who initiated  
Morning Star's 5K*

# President's Letter

Fellow Rotarians:

Bethlehem Morning Star Rotary is alive and healthy as we move into a busy part of the year. Thanks to both those members who headed up and participated in the 5K run, we seem to have had a successful event and provided needed resources for our beneficiary organizations. When everyone works hard, the task is easier and certainly more fun.

In another few weeks, our "Salute the Troops" concert will be on tap, providing an enjoyable musical concert for our patrons while providing support for our local veterans who need our financial help. Jim Vitale and his loyal committee members can doubtlessly use our help making this a successful event.

Shortly after that, will be our annual Christmas party—guaranteed to be fun for all.

While all of these high profile events get all of the billings, we are fortunate to have a number of committed members who do an admirable job of heading up our other community service activities. Some of these are the Cops 'n' Kids literacy program, our Exchange Student program, golf tournament program, and local grant program. Each of these either provides direct services or financial support to worthy groups. As Gretchen Vakiener mentioned last week, the Club has applied to our local Rotary district for a grant to help our club support the feeding program at New Bethany Ministries (Dee Elliott). The grant, if approved, will pay for the food while volunteer Rotarians assist with the cooking & serving.

Last, but certainly not least, we all (especially me) owe a big thanks to those members who really keep the club running:

Val Walk – Secretary  
Jim Vitale – Treasurer  
Russ Pacala – Sergeant-at-Arms  
Jean Searfoss – Communications "Czaress"

Lastly, Mr. Rotary, himself – Bill Jahn, Governor-Elect, District 7430

... and who could forget Mr. Big Mac(ri)!

*Don*

## News from the YOUTH EXCHANGE PROGRAM COMMITTEE



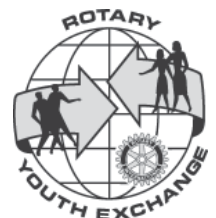
*Rui and his host Mom, Elaine,  
ran in Morning Star's 20th Annual 5K!*

Our new Exchange Student is Rui (pronounced Huey) Santin from Brazil. Our club is co-hosting him with Lehigh Valley East. Rui's host families are all in Nazareth and he is a ringer for the Nazareth HS soccer team. He is a nice young man and we hope that club members will get to know him and involve him in your family activities and local travels.

It is easy to include him for a special event, such as an athletic game, a concert, a university or community lecture that you might attend, or even a visit to an amusement park, haunted house or fall weather activity. We encourage such contact and it helps to make the students feel welcome and part of the club! If you have an idea for Rui call Elaine Caltabiano/Schneider, his current host mom, at (610)-614-1838.

The U.S. Department of State requires child abuse clearances if adults are hosting a student overnight. It is a simple process. The forms will be available at Rotary meetings. Fill them out and forward them to Judi Dexter or Ginny Wolkoff for processing.

Several of you have asked to learn more about the exchange program. Our District YEP committee has a thorough website: <http://www.rotary7430yep.org/>. Please check it out to learn about all the wonderful programs offered to the inbound and outbound exchange students.



# MEETING PROGRAMS

**Program Chair:** Eileen Dunn eileen.d.dunn@wellsfargo.com

## OCTOBER 2010

Oct. 7 **DEB GEIGER**, *Center for Humanistic Change*  
**ROTAPLAST MISSION**



Before After

Oct. 14 **SUSANNA KRAUSE**, *Wells Fargo*  
**REVERSE MORTGAGE INFO**



Oct. 21 **JEFFREY PARKS**, *ArtsQuest*  
**THE ARTSQUEST CENTER AT STEELSTACKS**



Oct. 28 **LARRY RAFES**  
**LONG TERM CARE INSURANCE**

## NOVEMBER 2010

Nov. 4 **SHARON JONES ZONDAG**, *Northampton Community College*  
**NCC and NATIONAL ENDOWMENT FOR THE HUMANITIES CHALLENGE GRANT**



Nov. 11 **CONNIE DEEMER**  
**SALVATION ARMY**



Nov. 18 **ARLENE DAILY**  
**CIVIC THEATER OF ALLENTOWN**



Nov. 25 **HAPPY THANKSGIVING - NO MEETING**

# ROTARY RESPONSIBILITIES

GREETER      SGT. @ ARMS      \$2/WEEK      INVOCATION      INTRODUCTIONS

Oct. 7 ..... Jeff Kicska ..... Ginny Wolkoff ..... Mary Matz ..... Janice Scanlon .... Barbara Garrison

Oct. 14 ..... Tom Kolepp ..... Dee Elliott ..... Jim Santanasto ..... Ron Helmuth ..... Tom Mohr

Oct. 21 ..... Lori Gregalis ..... Robin Metzler ..... Susan Burnett ..... Lin Rohrbach ..... Dee Elliott

Oct. 28 ..... Deb Cummins ... Gretchen Vakiener .... Jean Searfoss ..... Bill Jahn ..... Joan Paul

Nov. 4 ..... See sign-up sheet at meeting and weekly emails .....

Nov. 11 ..... .....

Nov. 18 ..... .....

Nov. 25 ..... Happy Thanksgiving - No Meeting .....

Sign up at meetings!

# HIGHLIGHTS

## Board of Directors Meeting



### FROM MEETING HELD AUGUST 3, 2010:

**DGE Bill Jahn** reported to the board with an update on his preparations and forecast for the club's involvement in his year as District Governor, 2011-2012. To date, he has attended Zone 24 and 32 training sessions; completed RLI levels and was certified as an RLI Faculty; participated in the D-7430 conference cruise; attended the RI convention in Montreal; and attended monthly District Leadership Team meetings. His training will continue this year with the Governor Elect Training Institute. He will be attending the International Assembly, the PETS Conference, the District Assembly, and the District Conference.

## Officers & Directors 2010-11

#### PRESIDENT

Don Scanlon ..... dscanlon@scanloncpa.com

#### PRESIDENT-ELECT

Eileen Dunn ..... eileen.d.dunn@wellsfargo.com

#### VICE PRESIDENT

Susan Burnett ..... burnetts@rcn.com

#### SECRETARY

Val Walk ..... val@btcu.org

#### TREASURER

Jim Vitale ..... JmVtale@aol.com

#### PAST PRESIDENT

Jim Santanasto ..... mainstreetpr@gmail.com

#### BOARD MEMBERS

##### THROUGH 6/30/11:

Jana Oliver ..... jana.oliver@knbt.com

Rick Santee ..... rsantee@ssk-esq.com

Gretchen Vakiener ..... g\_vakiener@yahoo.com

Ginny Wolkoff ..... ginny@ginnywolkoffhomes.com

##### 7/1/10 - 6/30/12:

Deb Cummins ..... dncummins@gmail.com

Lori Gregalis ..... lori.gregalis@t-mobile.com

John Kintzer ..... jakintzer@hotmail.com

Janice Scanlon ..... jscanlon@scanlon2d.com

The District Conference during Bill's term is scheduled for May 4-6, 2012. The executive team has been assembled and reservations made at America on Wheels Museum and Bear Creek Mountain Resort. Bill is asking for help and support from Morning Star Rotarians in the following areas:

- Supporting and subsidizing attendance at training meetings, RLI, and seminars.
- Volunteering at and attending the District Assembly scheduled for April 2.
- Help with the 2012 District Conference by volunteering to serve on committees and attending the program.

The District will provide \$11,000 to the club to support the District Conference. However, the district is not financially responsible for any district activity. It is up to the club to properly manage the funds and ensure that each event is self-supporting.

#### Treasurer's Report

- The balance is \$9,712 at June 30, plus \$6,036 for the Charitable Organization. Part of this will be used to fund the Community Development Grants.
- The 2010-11 Budget includes a carry-over to help with additional financial demands associated with Bill Jahn's year as DG. Board approved the budgets.

#### Standing Committee Reports

##### Foundation

- Gretchen Vakiener reported that Rotary has almost completed its mission of eradicating polio. The Foundation is considering future projects possibly dealing with malaria, water and sanitation, or HIV/AIDS.

##### Club Operations

- Susan Burnett is researching opportunities for enhancing the public image and awareness of Rotary, including working with the Bethlehem Press.

##### Service Projects

- Ben Tenaglia will chair the Community Development Grants committee.
- Exchange student Amuery has returned to France, and our new inbound student will be arriving from Brazil and will attend Nazareth High School.

##### New Business

- For the next three months, board meetings will be held the second Wednesday of the month (instead of the first Tuesday).

Rotary Club of Bethlehem MORNING STAR presents

**“SALUTE THE TROOPS”**

a concert by THE ALLENTOWN BAND

in recognition of our Armed Forces worldwide

**Proceeds to benefit VICTORY HOUSE OF THE LEHIGH VALLEY**

Sunday, Nov. 21, 2010 at 3:00 PM

Freedom High School, Bethlehem, PA

3149 Chester Avenue, Bethlehem, PA

**PROGRAM BOOK INFORMATION AND ADVERTISING CONTRACT**

**Advertising Sponsorships / Patrons / In Honor Of**

Full Page (5.5”w x 8.5”h)	\$ 125.00	Quarter Page or Business Card	\$ 30.00
Half Page (5.5”w x 4.25”h)	\$ 60.00	Patron or “In Honor Of” * Listing	\$ 15.00

*\* “In Honor Of” section to recognize family members or friends (alive or passed away) who served, or are serving, in the Armed Forces.*

Please return this contract with your check payable to “Bethlehem Morning Star Rotary Club” and advertising instructions to:

James Vitale  
4434 Kathi Drive,  
Bethlehem, PA 18017

Advertisements will be printed grayscale.

Email pdf file to [JmVtale@aol.com](mailto:JmVtale@aol.com) or mail clean, camera-ready art (NOT folded) to above address.

**ADVERTISEMENTS SHOULD BE RECEIVED BY FRIDAY, OCTOBER 29, 2010**

**----- ADVERTISING / PATRON / “IN HONOR OF” CONTRACT -----**

Ad Type (circle one):

Price:

Full Page	Half Page	Quarter Pg/Business Card	Patron*	“In Honor Of”*
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Exact wording for Patron or “In Honor Of” Listing:

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Special Instructions:

Signature \_\_\_\_\_ Date \_\_\_\_\_