



# Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



September 2008

Meets 7:30 am Thursdays at Kirkland Village

## MORNING STAR ROTARY 5K SEPT. 27



Many months of planning and work by the entire 5K committee

will culminate in a very busy week, leading up to the race itself on Saturday, Sept. 27 at 8 am.

For race details, see the great website set up by Jeff Kicska - there's a link from the club site, or you can go directly to [www.morningstar5k.com](http://www.morningstar5k.com).

We need the help of all Morning Star Rotarians!

1. Stuffing race bags at our Sept. 25 meeting.
2. Volunteer for early packet pickup on Fri. Sept. 26 at Aardvark Sports Shop (in the Main Street Commons).
3. Logistics - we need tables and tents, and people to get them, along with food, race bags and shirts, to the race site. (Near Steel Ice Center on E. First Street, southside Bethlehem.)
4. MANY volunteers are needed for Saturday, Sept. 27! A sign up sheet will continue to be circulated at meetings.

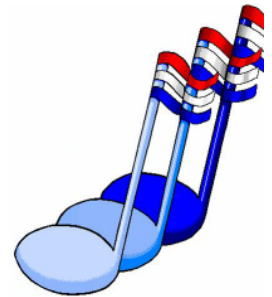
Your time and efforts will be greatly appreciated - remember, Special Olympics will benefit!

Tom Kolepp 484-241-1251  
tkolepp@msn.com



**Special Olympics**  
Pennsylvania  
Bethlehem

## SALUTE THE TROOPS CONCERT NOV. 9 WILL BENEFIT NEW VETERANS' WING AT VICTORY HOUSE!



Please reserve the evening of **Sunday, November 9** as Morning Star Rotary presents **The Allentown Band** (America's Oldest Band) in our annual "**Salute the Troops**" concert. They will perform musical numbers under conductor Ron Demkee in recognition of our armed forces worldwide. The performance will **begin at 8:00 pm in Moravian College's Foy Hall**, where we will once again enjoy the splendid acoustics.

The **Moravian College Choir**, under the direction of Dr. Paula Zirkle, will join the band for several patriotic selections.

This year's **primary beneficiary** is very appropriate - the **new veterans' wing at Victory**



**House!** We hope this may attract more **sponsors/advertisers**. Please **see the email** sent out by Val Walk for **concert chair Jim Vitale**, and **give the information** to any group or person you think may consider helping this wonderful cause.

Then **watch for ticket info** at meetings and in next month's Morning Light.

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## PRESIDENT'S LETTER



Dear Fellow Rotarians,

Who have you mentored lately?

This month's issue of *The Rotarian* (Sept, pg. 32) has a wonderful article about the resurgence of mentoring in the business world. Perhaps it's driven by the increasing exit of baby boomers from the workforce, or simply the recognition that sharing life experience and wisdom with others is just good business. In either case, I think that Rotary is the perfect organization for practicing the concepts of mentoring....either as the mentor or mentee.

So, how can you become a Morning Star mentor, or find one if that's your goal? A great beginning lies in the Classification Talks that we're doing more of this year. Not only new member Classification Talks as part of their Red-to-Blue badge duties, but also in Classification Talks from our more seasoned members who may be doing something very different from when they joined the club. And even if these long-time club members have the same Classification, our newer members don't know how many past-Presidents, Board Members and savvy Community Leaders sit in their midst every week.

Another approach I recommend is engaging someone who sits at the breakfast table with you each Thursday. It's more than networking, or just asking for advice. It's about opening up to someone and telling him or her what you're not good at. And as listeners, it's important that we not look only within ourselves, but to the membership as a whole for wisdom and expertise.

We have a wonderful Rotary "family" at Morning Star, and we're all so much better for it when we can mentor others. Who have you mentored lately?

Yours in Rotary,  
*Pres. Dave*

## DISTRICT SIMPLIFIED GRANTS



At a recent meeting, Mary Matz handed out information regarding District Simplified Grants. District Simplified Grants are a tool for Rotary districts to support short-term humanitarian projects that benefit the community.

Club applications are evaluated by the District 7430 Matching Grants Committee each September. Although we are too late to apply for this Rotary year, an understanding of the process will improve the possibility for Morning Star to qualify next year.

The criteria for this year's applications are:

- Completion and clarity of the grant application.
- Is the project eligible under the requirements of the District Simplified Grants Terms and Conditions?
- Will the project coincide with the theme established by the District Governor? (This year's themes were health, hunger and/or literacy.)
- Is the funding of the project clear to the reader?
- Is it clear the amount of funds the applicant is requesting?
- How many Rotarians will be involved in the project? (The more, the better!)
- How many people will be served by the project? (Again, the more, the better!)
- How will the community benefit from the project?
- What is the duration of the goodwill and benefits that the project will generate?

For 2006-07, seven literacy projects received District Simplified Grant Awards, including Area 2's Lehigh Valley Cops 'n' Kids Literacy Center Reading Room. All projects were being conducted by multiple clubs, and in many cases all clubs in a given area participate in the project. Morning Star is in Area 2, together with Bethlehem, Easton, Nazareth, Saucon (Center Valley), and the new Lehigh Valley East Clubs.

# HAPPY BIRTHDAY!

## SEPTEMBER . . .

7	Eileen Dunn		
16	Bill Jahn		
20	Jeff Kicska		
24	John Kintzer		
26	Tom Kolepp	28	Jim Vitale
24	Eileen Taff	30	Sarah Kunert



## Hello from Carl Kolepp

I am having the time of my life here in South Africa! I have been here for 7 weeks and they have gone by so fast. I live in Klerksdorp. The city's population is 350,000, and it is located in the North West Province of South Africa. Klerksdorp is a large Afrikaans area of South Africa. I can say only a few Phrases like *Asseblief (please)*, *Baie Dankie (thank you very much)*, *Goeiemôre (good morning)*, etc. The landscape in Klerksdorp is a desert and low lying thorn bushes.

I go to a small private catholic school called St. Conrad's College. The schools in South Africa are very different from schools in the states. You have to wear a uniform, there is religion in schools which is hard to get used to, very English manners - like you address the teachers as Sir or Ma'am. You have to stand up when another teacher walks into your class. St. Conrad's has around 700 student K-12. I am in grade 11 where I am here in South Africa. I am playing Cricket! Cricket is an amazing sport. I am a good fielder and an OK batsman, but not a good bowler. I am on 1st team.

My Rotary district is HUGE! It is 98,000 sq. m or the size of Oregon, and has 52 clubs. Two weeks ago I had my first orientation. The district is hosting 7 students: Roxana Bell (USA), Amalie Wedege (Denmark), Lukas Jung (Germany), Louise Cherpion (Belgium), Annelien Vos (The Netherlands), Julia Caballero (Brazil), and me. It was very nice. We had our orientation on Aug. 23 and from Aug. 24- 28 the 7 of us went to a nature park and had a leadership camp where we did team building games and getting to know each other more. At the park we saw Rhino, Bushbuck, Hartebeest, Sable, Zebra, etc. It was so much fun!

The people of South Africa are some of the nicest, welcoming, loving I have ever met. They want to know about me and the states. I have some really great friends. My host parents are great! I am going to have 4 host families, each for three months. I am going to my next host family at the end of this month. My hosting Rotary club is really small but they do a lot for Klerksdorp.

Bye for know, **Carl** *PS: GO SPRINGBOKS!*

## Calendar

- Sep. 2 ..... **BOARD MEETING** - PNC Bank
- Sep. 11 ..... **DISTRICT GOLF** - Silver Creek
- Sep. 16 ..... **DIST. MEMBERSHIP** - See pg. 6
- Sep. 25 ..... **STUFF RACE BAGS**  
At morning meeting
- Sep. 26 ..... **Race Bag Pickup/Registration**  
Aardvark Sports Shop, Main St. Com.
- Sep. 27 ..... **MORNING STAR ROTARY 5K**  
Southside & Historic Bethlehem
- Nov. 9 ..... **SALUTE THE TROOPS**  
Concert at Foy Hall
- Nov. 26 ..... **Joint THANKSGIVING MEETING**  
With Bethlehem Rotary
- Dec. 6 ..... **DIST. ON-AIR AUCTION - CH69**

## Officers & Directors 2008-09

### PRESIDENT

Dave Cincera ..... [davcin@rcn.com](mailto:davcin@rcn.com)

### PRESIDENT-ELECT

Jim Santanasto ..... [mainstreetpr@gmail.com](mailto:mainstreetpr@gmail.com)

### SECRETARY

Val Walk ..... [val@bcu.org](mailto:val@bcu.org)

### TREASURER

Cheryle Russo ..... [cheryle.russo@pnc.com](mailto:cheryle.russo@pnc.com)

### PAST PRESIDENT

Ron Helmuth ..... [ron.helmuth@rcn.com](mailto:ron.helmuth@rcn.com)

### BOARD MEMBERS

#### THROUGH 6/30/09:

Eileen Dunn ..... [eileen.d.dunn@wellsfargo.com](mailto:eileen.d.dunn@wellsfargo.com)

Mary Matz ..... [wilmarmatz@verizon.net](mailto:wilmarmatz@verizon.net)

John St. Clair ..... [jbstc@rcn.com](mailto:jbstc@rcn.com)

Chuck Uhl ..... [chuckuhl@earthlink.net](mailto:chuckuhl@earthlink.net)

#### 7/1/08 - 6/30/10:

Mike Long ..... [mike@longfuneralhome.com](mailto:mike@longfuneralhome.com)

Don Scanlon ..... [dscanlon@scanloncpa.com](mailto:dscanlon@scanloncpa.com)

Eileen Taff ..... [taffe@slhn.org](mailto:taffe@slhn.org)

Gretchen Vakiener ..... [g\\_vakiener@yahoo.com](mailto:g_vakiener@yahoo.com)

## MEETING PROGRAMS

**Program Chair:** Jim Santanasto - [mainstreetpr@gmail.com](mailto:mainstreetpr@gmail.com)

### AUGUST 2008

Aug. 28 **CLASSIFICATION TALK** by Dot Ouellette

### SEPTEMBER 2008

Sept. 4 **CLASSIFICATION TALK** by Ginny Wolkoff

Sept. 11 **PHYSICIAN HEALING FROM A PLANE CRASH** by Dr. Kowalyshyn

Sept. 18 **NATIONAL MUSEUM OF INDUSTRIAL HISTORY**  
Steve Donches

Sept. 25 **5K BAG STUFFING**  
*2<sup>nd</sup> Floor at Kirkland Village*

### OCTOBER 2008

Oct. 2 **CLASSIFICATION TALK** by Tim Brion

Oct. 9 **AMERICAN DIABETES ASSOCIATION**  
Lauren Wiley

Oct. 16 TBA

Oct. 23 TBA

Oct. 30 TBA



## ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
<b>Sept. 4</b>	Dieter Bender	Lori Gregalis	Mary Diggs	Lin Rohrbach	Mary Meilinger
<b>Sept. 11</b>	Ginny Wolkoff	Val Walk	Mary Matz	Butch Macri	Dagny Danga-Storm
<b>Sept. 18</b>	Susan Burnett	Jeff Kicska	Robin Metzler	Mike Long	Don Scanlon
<b>Sept. 25</b>	Dagny Danga-Storm	Susan Burnett	Chuck Uhl	Kathy Diamandopoulos	Tom Kolepp
<b>Oct. 2</b>	Ginny Wolkoff	Rick Morrissey	Jeff Kicska	Tim Brion	Don Scanlon
<b>Oct. 9</b>	John Kintzer	Karen Montgomery	Don Scanlon	John St. Clair	Tom Mohr
<b>Oct. 16</b>	Tim Brion	Ginny Wolkoff	Dot Ouellette		Barb Seifert-Sigmon
<b>Oct. 23</b>		Claire Howard	Lori Gregalis		Jean Searfoss
<b>Oct. 30</b>		Susan Burnett	Chuck Uhl		Tim Brion

# HIGHLIGHTS

## Board of Directors Meeting



### FROM MEETING HELD AUGUST 5, 2008:

#### Treasurer's Report

- The balance is \$15,982 at July 31.
- Annual dues are being remitted more slowly than expected. Reminders will be sent.

#### Standing Committee Reports

##### Club Operations

- Susan Burnett has volunteered to be chair of the Publicity Committee.
- The club received a notice from the IRS confirming their receipt of our application for 501(c)(3) status.
- Don Scanlon is in the process of updating the club by-laws. He is working with the RI guidelines and making modification to fit Morning Star Rotary. These will be presented to the By-Laws Committee when complete.

##### Membership

- All chair positions have been filled.
- The club currently has no process in place for reviewing the status of those on Leave of Absence. It was recommended that the sponsor be responsible for contacting the Rotarian on leave every 60 days to update his/her status. A "Leave of Absence" could include medical (both direct and indirect), family, or work situations that would prevent a member from attending meetings on a regular basis. Granting a Leave of Absence will be left to Board discretion.
- Dick Roberts would qualify for an exemption from attendance requirement by the "Rule of 85", for members whose age plus years as a Rotarian total 85 or more. (A member wishing such exemption needs to request it from the Board.)
- Member Assessment/Retention Committee chair Ron Helmuth suggested a "Buddy System" to recognize the importance of meeting attendance and membership retention, as well as to stress the point that everyone should take ownership of retention. We will run a test of the Buddy System with the Board of Directors, who will make weekly phone calls to their Board Buddy for one month and then report back at September's meeting.

##### Service Projects

- Kathy Diamandopoulos has agreed to chair the Community Development Grants Committee.
- A motion was made to name Victory House the primary beneficiary of the Salute the Troops concert proceeds. Victory House caters to veterans, has a new veterans' wing which still needs funding, can help get veterans to the concert, and can help with promotion and ticket sales. Mike Long and Jim Santanasto will help with additional

contacts for the concert. The Board provisionally approved Victory House as the beneficiary, pending the approval and recommendation from the Community Grants Committee.

- Our new exchange student, Harry, will arrive on August 18 from Taiwan.
- The club will not be involved with the district's "Strike Out Hunger" baseball games this year, but will be more proactive in its promotion for 2009.

##### Rotary Foundation

- "Support for Foundation Programs" sub-committee will be chaired by Mary Matz and Gretchen Vakiener. They will look for education programs concerning the Foundation that can be put on throughout the Rotary year.
- A suggestion was made for a weekly Rotary Foundation Minute to help update club members on the purpose and structure of the Foundation.

##### Sub-Committee Chairs/Assignments

- Club members should be placed on the committees they requested and/or on the same committee as last year.
- Pres. Dave will finalize the committee assignments have them distributed. (Ed.: this was done.)

##### Old Business

- Membership Directory Status: Awaiting a few more pieces of information in order to finalize it.

##### New Business

- District Governor Nomination: Our club has many Past Presidents who would make great District governors. President Dave asked the Board to consider whom we might like to nominate, and who would be willing to accept the nomination.
- Group Study Exchange - see last month's newsletter.
- One proposed new member will be forwarded to the Membership Committee for review.

## District On-Air Auction - Dec. 6 for Rotaplast and Polio Eradication

This year's On-Air Auction will not only benefit the Rotaplast surgeries to repair cleft palate in developing countries, but also help contributing clubs with their Polio Eradication donations to meet The Gates Foundation matching goals.

At this point the dominant need is quality items/services for auctioning. Please see [www.rotarydistrict7430.org](http://www.rotarydistrict7430.org), then "Rotaplast/Polio Auction" under District Events in the left column; "Club Communication" has details and forms.



## Rotary District 7430

Helping Rotary Clubs Grow—Creating a Plan for your Club



# Membership Planning Seminar

## You are invited!

Join Other Rotarians in the pursuit of membership increases!

*Your position in your Rotary club brings this invitation to you.*

*Your district membership team is hosting four membership seminars in September to discuss the challenge of growing our district membership by 10% this Rotary year. There are four locations and dates for you to select.*

Each session will take about 1-1/2 hours. Pick any one, or more, and be our guest.

You will leave with an outline of a membership growth plan for your club to use.

The plan will contain the following components:

- information on where your club is now;
- your net growth goal;
- and ideas on how you can reach your goal.



**Join us and plan to grow your club's membership.**

Contact Terri Simmons @

Ph: 484-332-8014

Email: [terri823@comcast.net](mailto:terri823@comcast.net)

**Register by calling or emailing Terri by August 29th.**

## Choose from one of the following dates:

**Areas 3 & 4**

**Tuesday, Sept. 9th @ 6:30pm\***

Location: **The Inn at Reading**  
1040 N Park Rd.  
Wyomissing

**Areas 1 & 2**

**Tuesday, Sept. 16th @ 6:30pm\***

Location: **Brookside Country Club**  
901 Willow Lane  
Macungie, PA

**Areas 5 & 6**

**Tuesday, Sept. 23rd @ 7:00pm\***

Location: **Moorehead's Catering**  
40 First Avenue  
Trappe, PA

**Areas 7, 8 & 9**

**Tuesday, Sept. 30th @ 6:00pm \***

Location: **William Penn Inn**  
Rt. 202 & Sumneytown Pike  
Gwynedd, PA

## Share and Learn

These meetings will be open discussions to determine the best practices in increasing our club member count. You can tell your success stories, or you can learn from others.

## Make a Difference

This is a great opportunity for you to really make a difference in the Rotary world.

## Use this as a Make-Up!

Our District Governor, Bill Weber, has agreed that attending a membership discussion meeting will count as a regular meeting make-up.



\* Please note that there may be a small fee for food and beverages at the meetings. I will forward any information on costs to you at time of registration. William Penn Inn meeting will have dinner for \$14 and will be held during the North Penn RC's normal meeting time.

**FINAL  
DATE FOR  
REGISTRATION  
9-12-08  
NOON!!!**