



Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



Jul.-Aug. 2009

Meets 7:30 am Thursdays at Kirkland Village

Welcome Picnic 8/23 for Incoming Youth Exchange Student



Amaury Deshaies



Our '09-'10 exchange student is a 17-year-old lad from Saint Cyr sur Loire, France. **Amaury Deshaies** is the middle of three children. Amaury has been involved in judo for the past 11 years and has participated in national and international tournaments. In addition to judo, his other passion is music. He plays guitar and sings with his school choir. Amaury will attend Liberty High School and his first host family will be Tom and Janet Kolepp.

Please join us for an old fashioned picnic to welcome Amaury at 2 pm on Sunday, August 23 at Illick's Mill Park. Park across the street, then it's a very short walk to the first pavilion off Illick's Mill Road.

All Morning Star Rotarians are invited, together with their families and friends (but no dogs) - any Liberty High School students are especially welcome for Amaury to meet before classes begin. Hot dogs, hamburgers and soda will be provided. A sign up sheet will go around to bring side dishes.

Questions? Contact Tim Brion brion.ngf@statefarm.com.

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PRESIDENT'S LETTER

It is with great honor and humility that I take over the reins of Morning Star Rotary. We have an enthusiastic and energetic club that wants to do good deeds throughout Bethlehem and the Lehigh Valley.

From its very onset, the object of Rotary has been "to encourage and foster the idea of service ..." To achieve this, Rotary has established Avenues of Service, which are the cornerstones on which club activity is based: Club Service, Vocational Service, Community Service and International Service.

I'm proud to say to say through past leadership our club has done well in all four avenues. For my year as president, I would like to focus on Community Service.

Let's take a look at our current community efforts. We have long supported Special Olympics through our annual 5K race, and we are looking to do even more with that event this year. Two years ago we became involved with Victory House, and while that partnership is young, it is on solid footing and should provide us with many service opportunities going forward.

Our newest service project is the one that really has me excited. Just this spring we extended a Rotary hand to Bev Bradley and her Cops 'n' Kids Reading Room. While we have been donating books for almost two years, we are now volunteering our time reading to the children and helping them with arts and crafts project. And at the end of September we will be unveiling our Children's Fun Walk, which we hope will attract hundreds of children from all parts of the city.

The Fun Walk also is giving us the opportunity to partner with the likes of Lehigh University, teachers from the Bethlehem Area School District and city police officers – just to name a few.

I encourage all of you to donate whatever time you can to our community projects, which so much define who we are as Rotarians. To paraphrase our RI slogan, "The future of our community is in your hands."

Thanks for everything – and be well.

Pres. Jim Santanasto



HAPPY BIRTHDAY!

JULY . . .

- 4 Lin Rohrbach
- 5 Tore Hartmann-Hansen
- 5 Tony Ortwein
- 7 Mike Long
- 10 Val Walk
- 14 Mary Meilinger
- 14 Tom Hartzell
- 18 Kathy Ardoline
- 21 Tom Bailey
- 25 André Williams
- 28 John St. Clair

AUGUST . . .

- 8 Butch Macri
- 10 Mary Matz
- 16 Don Smith
- 24 Stan Vasiliadis



Officers & Directors 2009-10

PRESIDENT

Jim Santanasto mainstreetpr@gmail.com

PRESIDENT-ELECT

Don Scanlon dscanlon@scanloncpa.com

VICE PRESIDENT

Eileen Dunn eileen.d.dunn@wellsfargo.com

SECRETARY

Val Walk val@btcu.org

TREASURER

Jim Vitale JmVtale@aol.com

PAST PRESIDENT

Dave Cincera davcin@rcn.com

BOARD MEMBERS

THROUGH 6/30/10:

- Mike Long mike@longfuneralhome.com
- Robin Metzler metzler50@yahoo.com
- Harry Tachovsky harry.tachovsky@gmail.com
- Gretchen Vakiener g_vakiener@yahoo.com

7/1/09 - 6/30/11:

- Susan Burnett burnetts@rcn.com
- Erica Kicska erica@kicska.com
- Rick Santee rsantee@ssk-esq.com
- Ginny Wolkoff ginny@guinnywolkoffhomes.com

Welcome New Member

Jana Oliver

To provide better privacy, new member details are now in email itself rather than newsletter.



Rotary Foundation

Thanks to Gretchen Vakiener for a great presentation on Rotary Foundation recently! After sharing an informative video from RI outlining various programs funded by the Rotary Foundation, Gretchen provided a Morning Star update.

During the 2008-09 Rotary Year (July 2008 - June 2009), forty Morning Star members contributed \$5,462, exceeding the \$5,000 target. (A portion of these funds will come back to District 7430 when Bill Jahn is DG.)

Morning Star has 33 Paul Harris Fellows - members who have donated at least \$1,000 cumulative (dollars and matching "points") to Rotary Foundation.

Our goal for 2009-10 remains \$5,000. Please remember: Every Rotarian, Every Year.

Morning Star already participates in the Ambassadorial Scholar, Group Study Exchange and Friendship Exchange programs of the Rotary Foundation. Humanitarian Grant opportunities are available through District Simplified Grants and Matching Grants. Gretchen shared some past projects which qualified, and requests suggestions to apply for 2009-10 grants in September.

Calendar

Aug. 4 BOARD MEETING

**Aug. 23 EXCHANGE STUDENT
WELCOME PICNIC**

See page 1

Sep. 1 BOARD MEETING

Sep. 24 5K Bag Stuffing
At our meeting

Sep. 25 5K - Pick up packets
Aardvark Sports Shop

Sep. 26 5K Run and Fun Walk
See pages 7, 8 and 9



MEETING PROGRAMS

Program Chair: Don Scanlon - dscanlon@scanloncpa.com

JULY 2009

July 30 **H1N1 (Swine Flu) VIRUS -**
by Fallon Maggio, Bethlehem Health Dept.



AUGUST 2009

Aug. 6 **VIA - SERVICES TO DISABLED CHILDREN AND ADULTS IN THE LV** by Cory Smith



Aug. 13 **COCA-COLA** by Joe Brake, Manager LV Coca-Cola



Aug. 20 **LEHIGH & DELAWARE NATIONAL HERITAGE CORRIDOR**
by Dennis Scholl



Aug. 27 **COPS 'N' KIDS** by Bev Bradley
AT NCC SOUTHSIDE CAMPUS (old Discovery Center Building)



SEPTEMBER 2009

Sep. 3 **TBA**



Sep. 10 **DOWNTOWN BETHLEHEM** by Lynn & Kathy Lynch

Sep. 17 **TBA**

Sep. 24 **5K BAG STUFFING** (2nd Floor at Kirkland)



ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
Aug. 6	Ginny Wolkoff	Robin Metzler	Dave Cincera .	Dagny Danga-Storm ..	_____
Aug. 13	Jana Oliver	Gretchen Vakiener	Tom Hartzell	Mike Long	Tom Kolepp
Aug. 20	Frank Lulewitz	Val Walk	_____	Butch Macri	Lin Rohrbach
Aug. 27	Susan Burnett	Jana Oliver	Chuck Uhl	Dan Frost	Deb Cummins
Sep. 3	_____	_____	_____	John St. Clair	Joan Paul
Sep. 10	_____	_____	_____	_____	Tom Hartzell
Sep. 17	Lori Gregalis	Ginny Wolkoff	_____	Lin Rohrbach	Butch Macri
Sep. 24	Gary Hartney	_____	Chuck Uhl	_____	Barbara Garrison

Sign up at meetings or on-line!

HIGHLIGHTS

Board of Directors Meeting



FROM MEETING HELD JUNE 2, 2009:

Standing Committee Reports

Club Operations

- Don Scanlon is in the process of reviewing and updating the club's Record Retention Policy. A suggestion was made to check with RI to see if there are already policies available that could be adopted by our club.

Membership

- Eileen Taff's resignation accepted with regret.
- Leave of absence granted to Tore Hartmann-Hansen.
- One new member application approved; Seven Day Notice to be issued.
- Proposed Red-to-Blue Badge requirements were reviewed and several suggestions made. Committee chairs to re-present next month.
- It was suggested that Membership be broken into three phases: Development; Orientation/Integration; and Retention. The idea of reviving the "New Member Soiree" was well received. Bill Jahn is in charge of membership at the district level, and will share ideas from other clubs.
- Attendance contest winners will be announced after time is allowed for make-ups to be submitted.
- Fellowship Events: The interclub Beer Tasting Social was cancelled due to lack of ticket sales. PA Stoners game suggested as a possible fellowship event.

Service Projects

- Our current Exchange Student Harry is on his western trip. Farewell event scheduled for July 13. Incoming Exchange Student Amaury will attend Liberty High School. Kolepps and Helmuths will host; a third host family is sought.

Rotary Foundation

- Gretchen Vakiener will encourage donations by June 30.

Old Business

- 5K funding discussed. Working on a profit-sharing arrangement with both Special Olympics and Cops 'n' Kids (very involved) as recipients.

Treasurer's Report

- The club balance is \$9,612 at May 31, and the Charitable Organization balance is \$2,275.

New Business

- Pres. Dave thanked his officers and board members, and recognized those incoming.

DG Nominee Bill Jahn Remarks

- Bill emphasized the important work the board does, and applauded the club's great camaraderie. He thanked all for support as he prepares for his year as DG. Jim Vitale has agreed to be his District Treasurer.

Board thanked Pres. Dave for his leadership.

FROM MEETING HELD JULY 7, 2009:

Standing Committee Reports

Service Projects

- Youth Exchange Committee plans a welcome picnic on Aug. 23 at Illick's Mill Park for incoming student Amaury Deshaies. (*Ed: see page 1*) Rules and regulations concerning contact with exchange students are becoming more stringent - Ginny Wolkoff handed out forms to the board, and will do so to some other members.

Club Operations

- Don Scanlon asked for suggestions for this year's Christmas Party. The board prefers a social gathering with drinks and hors d'oeuvres, possibly at a member's house.

Rotary Foundation

- Gretchen will provide the club with an update on Foundation contributions at an upcoming club meeting.
- Simplified Grant - looking for projects that fit the parameters. Grants range from \$1,500 to \$3,000 and need to include sweat equity. Suggestions included PA Playhouse or the Crime Victims Council.
- Matching Grants are also available, and involve a joint project with another international club. Gretchen will explain both types of grants at a meeting and ask for ideas.

Membership

- Rick Santee shared his vision for the Membership Committee. It should be broken into three committees to address Development, Integration and Retention. Rick, along with Harry Tachovsky and Dave Cincera will head the three committees.

Marketing

- Susan presented some ideas for marketing Rotary in the Lehigh Valley, including brochures at hotels and the airport. Board felt it might work better at the district level.
- New member packets and the website both need updating. Will look to RI and the district for possible ways to make web maintenance easier.

Old Business

- Pres. Jim will seek a replacement for the board seat vacated when Don moved to the Pres. Elect position.

Treasurer's Report

- The balance is \$10,754 at June 30, and the Charitable Organization balance was \$2,425. Both carry over.
- Proposed budgets were reviewed and approved with minor revisions.

New Business

- Accepted resignations of Sarah Kunert and Mary Meilinger with regret. Possible designation as Honorary or Emeritus to be discussed next month.

BETHLEHEM AVTS SENIORS EARN MORNING STAR VOCATIONAL AWARDS

Three Bethlehem AVTS seniors received the 2009 Vocational Student Awards. Each student received a certificate and a \$100 check and was a guest at a recent Morning Star Rotary Breakfast held at Kirkland Village.

Shawn Kozak, son of Mr. & Mrs. Bob and Donna Kelly, Hellertown, received the **Outstanding Skill Achievement Award**. Shawn is a third year Plumbing student at Bethlehem AVTS and a senior at Saucon Valley High School. While enrolled in the program he became active in the SkillsUSA program. His talent in plumbing is exemplified in several key areas and was selected as the overall outstanding senior in the plumbing program at Senior Recognition. Last summer he improved his trade skills working with Selvaggio Plumbing and Heating. This year he scored advanced on his National Occupational Competency Testing Institute (NOCTI) exam. In SkillsUSA competition, he placed first at districts and states the past two years. Last year he placed third in plumbing at Nationals and plans to surpass that performance next month. Shawn plans to pursue obtaining his master plumbing license and then own and operate his own business.

Joshua Manning, son of Mr. & Mrs. Richard Manning, Bath, received Rotary's **Leadership Award**. A student at the Northampton Campus of the Bethlehem AVTS and a senior at Northampton High School, he is enrolled in the Carpentry program. He has been an active SkillsUSA member since ninth grade. He has participated in the Professional Development Conferences and been selected as a District 11 Ambassador. Josh participated in the SkillsUSA endeavor to promote and raise funds for Autism Awareness. He assisted in hosting a Christmas party and cutting puzzle pieces for families and children in the autism community. In April, he participated in Autism Walk with SkillsUSA whom had the largest walking group for the

event. He raised funds for the Lehigh Township Fire Company by demonstrating how to cut lumber with a portable saw mill. The lumber was then sold at auction and the proceeds went to the fire company. He has also assisted in building the dugouts for Northampton High School. This year he participated in the SkillsUSA and the Small Business Development Center of Lehigh University's entrepreneurship program known as "Own Your Own." He developed a carpentry business that would renovate and add additions to homes. Josh is well known in the SkillsUSA community for his involvement in several nationally recognized Chapter Displays. He has presented over twenty times the display built by him and his classmates. The displays are a true piece of art, demonstrating the students' construction skills. Josh's intonation and animation add such vibrancy that he is virtually uncontested in his oral presentations. The Chapter Display team has won a second and first place the past two years at Nationals which they hope to repeat again this year.

Katie Parenti, daughter of Mr. Joseph Parenti, Bethlehem, has been chosen to receive this year's **Community Involvement Award**. Katie is a senior at Liberty High School and enrolled in the Nursing Assistant program at Bethlehem Area Vocational-Technical School, where she is training to become a Certified Nursing Assistant. Katie plans on attending Northampton Area Community College or St. Luke's School of Nursing in the fall where she will pursue her Registered Nursing degree. She would then like to go on to earn her bachelors degree as well. Katie's teacher at Bethlehem Area Vocational-Technical School describes her as a "true leader" in class. She states that Katie is hard working, focused and always willing to help others. Katie consistently scores 90% or above on all tests and has scored proficient in all graded skills. Katie has participated in coordinating the Miller Keystone Blood

Continued on page 6



RI Convention 2008

The RI Convention was attended by approximately 15,000 people representing 3,000 plus clubs from 150 countries around the world. In addition to Karen and me, this large group included our own District's DG Bill and Sue Weber, DGE Mike and Maryann McCarthy, DGN Bill and Yvette Palmer, PDG Jack Brent and AG Tony Janetta.

RI President D.K. Lee was aglow at the success of the gathering and the notable guest speakers. We were all surprised at the first plenary session with the appearance and message from United Nations Secretary-General Ban Ki-moon. He was most supportive and appreciative of Rotary's quest for a polio-free world and offered several opportunities for our "next" global effort.

Subsequent plenary sessions were highlighted by presentations from Mia Farrow, a polio survivor and honorary Rotarian, discussing the deterioration in Darfur during her eleven visits since 2004 http://rotary.org/en/MediaAndNews/News/Pages/conv09june23_plenary3.aspx; and, Jane Goodall discussing the environmental issues challenging the Africa continent http://rotary.org/en/MediaAndNews/News/Pages/conv09june24_plenary4.aspx. These were powerful presentations from extremely knowledgeable and dedicated people.

Numerous break-out sessions provided great program information including two super sessions on Interact and Rotaract. The House of Friendship contained over 150 displays and information booths. There were many displays by Rotary clubs promoting their efforts through individual and club partnering to provide for a better quality of life for those in need. In addition there were vendor displays and Rotary program information booths.

The RI International convention is unique in that you get to experience the scope and power of so many people that share the common goal of doing good things in the world in order to promote global peace. It was a great time and we encourage all Rotarians to attend an international event. You will be very proud of your Rotary Wheel.



**Bill and
Karen in our
Sgt-at-Arms
vests**



Global Village

Excerpt from District 7430 Newsletter:

Two breakfast clubs hosted 24 members of the Lehigh University Global Village program. This year's Village has 107 interns representing 54 countries and range in age from 19-38. Rotarians were very impressed with the language skills as well as the personal goals of each of the visitors. Two of the Villagers are Rotarians representing their clubs in Russia and Italy. One of the prime lessons learned at the Global Village as stated by those attending the meetings is "realizing that under all the cultural, political and religious layers everyone is the same".

VOCATIONAL AWARDS

Continued from page 5

Drive at BAVTS and has most recently attended the professional development conference. Katie has proven her commitment to the health care field by volunteering her time at both Kirkland Village nursing home and St. Luke's Hospital. She began volunteering for both of these facilities in 2008 and has continues to do so. Katie has been employed by Casa Mia Pizzeria and Italian Restaurant since 2004, where she waitresses almost 30 hours per week. Katie's employer describes her as hard working, efficient, and a team player. He states that she is eager when she arrives at work and maintains her good spirits throughout her shift. Katie works just as hard at Liberty High School where she has achieved honor roll for the past 2 years. Her science teacher describes her as mature, dedicated, and self-directed. He stated that Katie had assisted him in a medical emergency in the classroom and was very impressed by her maturity and ability to handle the unexpected stress of this type of situation. Becoming a registered nurse is very important to Katie, this goal she has had for herself since she was very young. She describes herself as a very caring person, who always tries her best to help people. She really looks forward working in the health care and helping people.



The Rotary Club of Bethlehem Morning Star

Proudly Presents



19th Annual 5K Run

And introducing
Fun Walk

Saturday, September 26, 2009

Registration: 7 am

Race start: 8am

Awards and prizes: 9:30 am

Teams, Clans, Clydesdales and Age Divisions

Location: Bethlehem Steel Ice Center

**Proceeds to benefit Literacy Initiatives in the Lehigh Valley
including Cops n' Kids and the Literacy Center of the Lehigh Valley
and others**



For more information and to register visit:

www.Morningstar5k.com

Free t-shirts for first 500 registered runners

5K run registration: \$20

Fun Walk: FREE

Food*Music*Prizes* Awards*

**OPTIONAL: DONATE A NEW OR GENTLY USED
BOOK FOR COPS N' KIDS**



**19th ANNUAL
MORNING STAR ROTARY 5K RUN FOR READING
SEPTEMBER 26, 2009, 8:00 am
SPONSORSHIP OPPORTUNITIES**

The Bethlehem Morning Star Rotary requests your help to make our “19th Annual Morning Star Rotary 5K Run” the most successful on record. Planning is in high gear for this fun and worthwhile event to be held on Saturday September 26, 2009. Over the past 19 years, the Morning Star Rotary has raised over \$70,000 and included over 4,000 runners

This year, we have decided to focus on core community initiatives that will help build a stronger tomorrow for the Lehigh Valley. This year’s beneficiaries will support literacy efforts in the Lehigh Valley include Cops N’ Kids (www.copsnkidslv.org/) the Literacy Center of the Lehigh Valley (www.alclv.org) and other community initiatives.

This year we are adding a 1 mile **FUN WALK** to encourage physical fitness and include the whole family to participate

Our ability to make these donations is directly related to the generosity of our sponsors. The enclosed 2009 Sponsorship Registration form lists this year’s sponsorship opportunities. Plus, our sponsors’ favorite event - the Sponsor Recognition Breakfast and Recognition Awards - is already scheduled for October 22nd, 2009. We appreciate both cash and in-kind donations. Morning Star Rotary would love to include you on our team of sponsors for 2009. All sponsors are invited to provide promotional materials to the runner’s race-day bags.

Sponsorship supports our event in three critical ways:

1. Help us increase the total funds raised and donated
2. Help us cover expenses such as race day set-up materials, promotional materials, runner’s awards and so on
3. Help us provide raffle prizes for the runners which increases the fun had by all and encourages more runners to attend

Thank you very much for your support of the 2009, 19th Annual Morning Star Rotary 5K Classic and the community development work of Morning Star Rotary. **The Bethlehem Morning Star Rotary is a 501c3 organization.** For more information about the race please visit our website: www.Morningstar5k.com

Sincerely,
Susan Burnett,
Bethlehem Morning Star Rotary Sponsorship Coordinator
burnetts@rcn.com, 610.814.0880



SPONSOR OPPORTUNITIES



Sponsor Benefits	Bronze Up to \$250	Silver \$500	Gold \$750	Platinum \$1000	Event Sponsor \$2500+
Your logo and link on Morning Star Rotary 5K website	Yes	Yes	Yes	Yes	Yes
Promotional material in race-day bags	Yes	Yes	Yes	Yes	Yes
Sponsor Recognition breakfast	Yes	Yes	Yes	Yes	Yes
Name and Logo on runner's shirt		Yes	Yes	Yes	Yes
3 Free registrations		Yes	Yes	Yes	
One 18" x 24" sign along race course				Yes	Yes
Spoken acknowledgment on Race day				Yes	Yes
Name or Logo on banner sign near registration					Yes
6 Free registrations					Yes

PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

Sponsor Name :	
Address :	
Phone Number / Fax Number :	Phone
	Fax:
Email Address :	
Contact Person Name :	
Sponsorship Category (check one)	
Event Sponsor 2,500+	
<input type="checkbox"/> Platinum, \$1,000	
<input type="checkbox"/> Gold, \$750	
<input type="checkbox"/> Silver, \$500 or more	
<input type="checkbox"/> Bronze, \$250	
<input type="checkbox"/> Other Cash Sponsorship	
<input type="checkbox"/> Gift In-Kind Sponsorship	
Will you be submitting a logo for promotional literature (circle one)?	<input type="checkbox"/> Yes, electronic version (graphic format requirements on following page) <input type="checkbox"/> No

Please submit completed Sponsorship form to : Susan Burnett, 3531 Hecktown Rd. Bethlehem, PA 18020