

# Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



May/June 2008

Meets 7:30 am Thursdays at Kirkland Village

## PRESIDENT'S LETTER

Dear Morning Star Rotary,

Already this is my last letter for the Morning Light. Being president has been an honor and joy, and not nearly as weighty as I had feared after watching previous presidents anticipating their Past President's pin. This is thanks entirely to so many people who have pitched in and helped in so many ways. Our Club is fun because people like to do things!

For me, it's been special fun also finding new things to do together, like the poetry, the music, the trip to the UN, Carpe Noctum (if you're new to the Club, ask a veteran what this might be). But what gives me greatest satisfaction is to look around at our weekly meetings and see how many members we have with less than 24 months of membership. Together, this Club's members have so effectively reached out to our community, that at year's end (7/1/08), more than one third of us will have a Morning Star tenure of less than two years, and we old-timers REALLY appreciate the energy you bring. Morning Star's future is bright!

Finally, dominating the news of the last several weeks are the disasters

in Myanmar and China, disasters that have killed tens of thousands and left homeless hundreds of thousands. Our Club has responded graciously and generously to my appeal for contributions to Shelter Box, the Rotary program that provides temporary housing and water purification for disaster victims the world over. It's another example of what a great impact a million plus members of Rotary International can do when each of us gives a little.

Thank you to our Club members who donated exactly \$1000 to Shelter Box! A breakfast guest also donated \$50, bringing our total donation to \$1050.

For those who would still like to donate, please make checks to Shelter Box USA, and mail to Dale Rubinkam, Rotary District 7430 Shelter Box Representative, 28 E Hancock Street, Lansdale, PA 19446. More info at <http://www.rotarydistrict7430.org/ShelterBox.cfm>, and thanks for your support.

*Yours in Rotary,  
Pres. Ron Helmuth*

## GOLF TOURNAMENT June 9 to Benefit Boys & Girls Club



Morning Star joins up with the downtown Bethlehem Rotary Club to present the 12<sup>th</sup> Annual Charity Golf Tournament, with proceeds to benefit the Boys & Girls Club of Bethlehem.

We return to beautiful Silver Creek Country Club on June 9. If you haven't yet signed up to play, contact Butch Macri ASAP.

Butch Macri requests your help - please ask for **GIFT CERTIFICATES FROM RESTAURANTS** which you frequent - take along a golf brochure to show them. The gift certificates will be prizes for the Raffle Board - our goal is to have a prize for every square! Please buy raffle squares, too!

## Meeting Fee to \$10 Effective July 1

Due to rising costs, it is necessary to raise our weekly meeting fee by \$1 to \$10 effective July 1. The board approved this increase at its May meeting.

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# HAPPY BIRTHDAY!

## MAY . . .

- 11 Dan Frost
- 11 Chuck Uhl
- 24 Dot Ouellette
- 28 Desty Bonstein
- 28 George Stanley

## JUNE . . .

- 2 Barry Weiner
- 16 Rich Hyde
- 20 Mary Diggs
- 24 Robin Metzler
- 26 Frank Lulewitz
- 29 Chris Amato
- 29 Rick Morrissey



## Rotary Foundation Update

by Tom Hartzell

This has been a great year for Bethlehem Morning Star Rotary and its support to the Rotary Foundation. To date, slightly more than \$5,000 has been contributed in this Rotary year with over 40 members making a contribution of record. Three new Paul Harris Fellows have been (or will be) recognized - Tony Ortwein, Russ Pacala and Tom Bailey. In addition, five members received new pins acknowledging their status as Multiple Paul Harris contributors - John St. Clair, Sarah Kunert, Kay Schweyer, Stan Vasiliadis, and Tom Hartzell.

New members who have not yet made their contribution to the Rotary Foundation can make their contributions through June 12, in order to receive credit for the 2007-08 Rotary year. Members making their initial \$100 contribution to the Foundation will have their gift matched by the club, thus doubling their contribution. The \$2/week contributions will be closed after the June 5 meeting in order that members and the club receive credit for the 2007-08 Rotary year. Any contributions received after that date will be credited to 2008-09.

Thanks to everyone who has contributed to Rotary Foundation, and helped our club exceed its \$5,000 goal. At some point in 2008-09, Morning Star lifetime gifts to Rotary Foundation will pass the \$100,000 level.

## Calendar

- Jun. 3** ..... **BOARD MEETING** - Joint, both "Old" and "New" Boards
- Jun. 15-18** .. **ROTARY INTERNATIONAL CONVENTION** in Los Angeles
- Jun. 27** ..... **KICK OUT Pres. Ron Helmuth LV VELODROME** Trexlerstown
- Jun. 16** ..... **CAMP NEIDIG NIGHT** at Camp Manatawny
- Sep. 27** ..... **ROTARY 5K CLASSIC** Southside & Historic Bethlehem
- Nov. 9** ..... **SALUTE THE TROOPS** Concert at Foy Hall

## Officers & Directors 2007-08

### PRESIDENT

Ron Helmuth ..... ron.helmuth@rcn.com

### PRESIDENT-ELECT

Dave Cincera ..... davein@rcn.com

### SECRETARY

Val Walk ..... val@bcu.org

### TREASURER

Cheryle Russo ..... cheryle.russo@pnc.com

### PAST PRESIDENT

Tom Mohr ..... tnymohr@verizon.net

### BOARD MEMBERS

#### 7/1/06 - 6/30/08:

Rich Hyde ..... rhyde@ezmicro.com

Jean Searfoss ..... jsearfoss@cementemployers.com

Jim Vitale ..... JmVtale@aol.com

One Vacancy (Betty Langensiepen resignation)

#### 7/1/07 - 6/30/09:

Eileen Dunn ..... Ed.dunn@rcn.com

Mary Matz ..... wilmarmatz@verizon.net

Jim Santanasto ..... jsantanast@aol.com

John St. Clair ..... jbstc@rcn.com

# MEETING PROGRAMS

**Program Chair:** Dave Cincera - [davcin@rcn.com](mailto:davcin@rcn.com)



## MAY 2008

May 1 **BARBARA GARRISON, Classification Talk** (Heavenly Hedgehog Ice Cream)

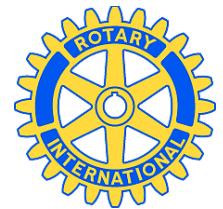
May 8 **KAREN DOLAN & TWO LIBERTY HIGH SCHOOL STUDENTS, Illick's Mill Project**

May 15 **GEORGE DOUGHTY, Executive Director**  
**"THE FUTURE OF LEHIGH VALLEY INTERNATIONAL AIRPORT"**



May 22 **JUDI DEXTER, Classification Talk**

May 29 **PRES. RON HELMUTH, Club Assembly, plus CARO BARBERIS,**  
**Our Exchange Student from Patagonia, Argentina**



## JUNE 2008

June 5 **Program honoring TORE HARTMANN-HANSEN on 10<sup>th</sup> Anniversary**  
**of his term as District Governor**



June 12 **COL. MICHAEL VATH, LV Military Affairs Council**

June 19 **SUSAN GILMORE, President, "United Way Community Goals"**



June 26 **"Olympic Training at the Velodrome"**



June 27 **KICK OUT PRES. RON HELMUTH - at the Velodrome**  
**Bicycling Event, Catered Meal & Drinks, 6:00 pm arrival**

# ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
<b>May 1</b> .....	Tom Kolepp	Dean Donaher	Jim Santanasto	André Williams	Mary Matz
<b>May 8</b> .....	Frank Lulewitz	Val Walk	Dave Cincera	Mike Long	Jean Searfoss
<b>May 15</b> ....	Kathy Diamandopoulos	Tom Hartzell	Mary Diggs	Butch Macri	Ed Ortelli
<b>May 22</b> .....	Eileen Dunn	Jim Vitale	Gretchen Vakiener	Tom Kolepp	Tom Mohr
<b>May 29</b> .....	Dagny Danga-Storm	Silvio Panseri	Chuck Uhl	_____	Kathy Diamandopoulos
<b>June 5</b> .....	Dan Frost	Karen Montgomery	Jim Santanasto	Don Scanlon	André Williams
<b>June 12</b> .....	Dieter Bender	Mary Matz	Dot Ouellette	Tom Mohr	Tom Hartzell
<b>June 19</b> .....	Eileen Dunn	Claire Howard	Ed Ortelli	Mary Matz	Mary Meilinger
<b>June 26</b> .....	Tom Mohr	Gretchen Vakiener	Chuck Uhl	Mike Long	Kathy Diamandopoulos

# 5K RUN - SEPTEMBER 27, 2008

The Morning Star "Rotary 5K Classic" is moving full-steam ahead, with the committee meeting most Thursday mornings at 6:45 am. (Thanks for getting up early, everyone.)

See the great new website for the 5K created by Jeff Kicska at [www.rotary5kclassic.com](http://www.rotary5kclassic.com) !

We are set up with LinMark for timing, and registrations are already being accepted - thanks to Barbara

Garrison and all who helped.

Jim Santanasto and Mike Long have worked up a fast, flat course with the Start/Finish line on the Southside and elimination of using the Hill-to-Hill bridge.

The "Save the Date" postcards were mailed in May, and are being made available at area races.

Susan Burnett is doing a great job spearheading sponsorship efforts.

Erica Kicska has agreed to be

Assistant Race Director - being the point person when I'm out of town for business.

Many additional committee members are contributing their time and talents. The sharing of enthusiasm, ideas and hard work bodes well for a fantastic 5K in 2008! There are still lots of volunteer opportunities available.

Tom Kolepp 484-241-1251  
tkolepp@msn.com

## Committee Structure

President Elect Dave Cincera attended the President Elect Training Seminar (PETS) earlier this spring, and presented a new committee structure recommended by R.I. to the board, which unanimously endorsed it.

Four standing committees address the major element of sound Rotary club leadership and management. The chairs/co-chairs of these standing committees will be board members. A board member in the second year of his or her term generally serves as chair. A board member in the first year of his or her two-year term serves as co-chair, setting the stage to serve as chair the following year providing for continuity. The standing committees, board members serving, and tentative subcommittees for 2008-09 are:

- **CLUB OPERATIONS - Don Scanlon & Chuck Uhl**  
Sergeant at Arms, Communication, Program, Publicity, Bylaws and Nominating
- **MEMBERSHIP - Eileen Dunn & Eileen Taff**  
Membership Assessment/Retention, New Member Orientation/Education, Fellowship, Birthdays, Remembrance/Special Occasions
- **SERVICE PROJECTS - John St. Clair & Mike Long**  
Community Development Grants, 5K Run, Salute the Troops Concert, Spaghetti Dinner, Youth Exchange, Phillis Strike Out Hunger, Camp Neidig, Golf Outing, New Fund Raising Projects, Hands-On Work Projects
- **ROTARY FOUNDATION - Mary Matz & Gretchen Vakiener** (Note: Gretchen replaced Ken Gilson)  
Foundation Programs, World Community Service, Matching Grants, Educational Programs

Each of the four standing committees will have a flexible subcommittee structure which can respond to the changing needs of the club from year to year. The standing committee chair/co-chair will be instrumental in identifying the subcommittees needed and the members in each.



**KICK OUT  
PRES. RON HELMUTH  
AT THE VELODROME  
Bicycling Event, Catered Meal  
& Drinks**

**Friday, June 27, 2008  
6:00 pm arrival**

Listen at meetings and watch email for more details!

Welcome  
New Members

Tim Brion  
Dan Frost  
John Kintzer  
Dot Ouellette  
Ginny Wolkoff

*To provide better privacy, new member details are now in email itself rather than newsletter.*



# Camp Neidig Fact Sheet

## June 13 - 16, 2008

**What:** Camp Neidig is a four day leadership camp for high school juniors.

**When:** Friday, June 13 - Monday June 16

**Sponsor:** The program is sponsored by Rotary District 7430, (clubs in Southeastern PA)

**Purpose:** To provide exceptional young men and women an opportunity to develop and enhance their leadership skills while making new friends with other young adults representing about 80 high schools.

**Where:** Camp Neidig is held at Camp Manatawny, near Boyertown.

**When:** Campers arrive between 1:00-3:00 pm on Friday, June 13 and it ends on Monday, June 16 at 6:00 pm with a chicken BBQ and closing ceremony with entertainment by the campers.

**Selection Process:**  
Our club works with high schools in Bethlehem. Students must have completed their junior year. We selected the following students for their leadership potential, character, scholarship, and their interest in attending camp.: Sarah Thompson and Mike Estebrook from Moravian Academy and Alahsha Suggs from Freedom High School.

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## Chicken BBQ Ticket Order Form

Orders due by June 8, 2008

Please send \_\_\_\_ tickets at \$15 each = \_\_\_\_\_  
Total enclosed

### Send tickets to:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_

## Rotary's Youth Leaders NEIDIG NIGHT 2008

### June 16<sup>th</sup> 6:00 pm



### The Best Family Dinner & Closing Celebration at Camp Manatawny (site of Camp Neidig)

- Campers, families, friends and Rotarians celebrate the conclusion of camp.
- Featuring a great Chicken BBQ Dinner and fun Closing Ceremony!
- BBQ Dinner tickets are \$15.00 per person.
- Contact John St. Clair at [jbstc@rcn.com](mailto:jbstc@rcn.com), or order tickets - see below.

Camp Manatawny is located at 33 Camp Road, Douglassville, PA. This is off Route 562, one-half mile east of Yellow House, PA. You can download a map from the website at [CampNeidig.com](http://CampNeidig.com).



### Send your order to:

Terri Simmons  
2711 Huyett Drive  
Sinking Springs PA 19608  
Checks payable to "Rotary - Camp Neidig"

# HIGHLIGHTS

## Board of Directors Meeting



### FROM MEETING HELD APRIL 1, 2008:

#### Treasurer's Report

- Ending Balance of \$12,877.
- Noted that a grant to Cradock was budgeted based on projected income from a yard sale that did not take place this year.
- There is a budgeted expense of \$300 for Vo-Tech Awards. Dean Donaher to follow up.

#### Committee Reports

- Programs: Tentatively scheduled through the end of June, including a Club Assembly, "Refugees in the Lehigh Valley", "Sommerfest 2008", Jeff Parks from ArtsQuest, a program honoring Past District Governor Tore Hartmann-Hansen, Classification Talks, and President Ron's Kick-Out.
- Membership: The New Member Soiree planned for April 15 will be postponed since there are only 2 new Rotarians who have not yet attended. Tom Mohr suggested the idea of a Road Rally to be held in mid-summer as a fellowship event - more details next month.
- Fellowship: Jim Santanasto reported that President Ron's Kick-Out will be held on June 27 at the Valley Preferred Velodrome. A possible wine-tasting fellowship event with the Nazareth club is still up in the air - more info will follow.
- Communications: Board agreed that a hard copy directory is still needed for the 2008-09 year, but we will target going electronic for 2009-10. Dave Cincera will investigate software capabilities for this in conjunction with phasing the club website to a new webmaster.
- President Elect Report: Dave Cincera reported that PETS conference recommended a new structure of 4 to 5 standing committees, with sub-committees modified as needed. This may require a change to club Bylaws. More details next month.
- Budget 2008-09: A draft of next year's Budget will be prepared for the May board meeting, then presented at the June meeting. Both the "Old" and "New" boards will convene for the June board meeting.

#### New Business

- The board regretfully accepted the resignations of Kay Schweyer and Carol Perfect, with special thanks and gratitude to both for their years of dedication and service.

### FROM MEETING HELD MAY 6, 2008:

#### Status 501(c)(3)

- Per Don Scanlon, it is a two-step process. First, the club must form a legal corporate entity (complete a form and pay \$125). Then, obtaining the 501(c)(3) status from the IRS usually takes months after submission of the appropriate forms, pro-forma financial statements for 3 years, a "Conflict of Interest" policy, and the payment of \$750.
- The club will also need to apply for an EIN (Employer Identification Number), establish bylaws for the 501(c)(3), open a separate checking account, maintain separate financial statements, and form its own Board of Directors. The intent at this time is that its board would have identical members as the club board.

#### Salute the Troops Concert

- Per Jim Vitale, the concert is set for Sunday, Nov. 9, 2008 at 8:00 pm at Foy Hall. Parking conditions will be addressed. No beneficiary has been named yet.

#### New Business

- Kirkland Village notified us that the per person price has to go up by \$1 effective July 1 in order to cover their rising costs. The board approved a motion to raise the breakfast meeting cost from \$9 to \$10 effective July 1.
- A map of Kirkland Village identifying where to park (behind First Presbyterian Church) and enter will be posted on the club website to assist visitors.
- Bill Jahn is helping facilitate the start up of a new Rotary Club in our area, which will meet Wednesdays 5:15 - 6:30 pm at Green Pond Country Club. The board recommends approval of \$200 Morning Star contribution to help sponsor the start up club.
- The board clarified conditions under which the \$75 initiation fee for a new member will be waived, for consistency and fairness: Active Rotarians from another club, or former Morning Star Rotarians returning to the club.

#### Treasurer's Report

- Ending Balance of \$13,292. Morning Star will sponsor 3 students to Camp Neidig.
- Discussed the proposed 2008-09 Budget. The 5K Race, Concert and Spaghetti Dinner are included. The Yard Sale is excluded, replaced by a fundraiser to be defined.

#### President Elect's Report

- Dave Cincera talked about his vision for next year, including the need for more involvement in World Community Service and new fundraiser(s). Committee structure modification is proposed - see page 4 of this newsletter.