



Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



June 2007

Meets 7:30 am Thursdays at Kirkland Village

GRANT MONEY AVAILABLE

Applicants needed for Morning Star 2007-08 Community Service Grants

We need each of you, as Morning Star Rotarians, to help get the word out to non-profit organizations that this annual opportunity exists.

A few specifics:

Focus for 2007-08:
HEALTH & HUMAN SERVICES

Deadline for proposals:
POSTMARKED by June 18, 2007. Thanks to Rick Santee for receiving the proposals.

We **prefer capital projects**, but any worthwhile 'Operating' activity is certainly considered.

WE NEED YOU TO DISTRIBUTE THIS TO ORGANIZATIONS!

EMAIL is often the best way to reach institutions. The RFP letter may be found on page 3 of this newsletter or at our website www.morningstarrotary.org.

– Joan Paul

PRESIDENT'S LETTER

RETAIN, EMBRACE, RECRUIT & ENGAGE OUR MEMBERS AND OUR COMMUNITY ON BEHALF OF ROTARY!

That WAS your President's mission for this 2006-07 Rotary year.

Now it's time to pass the baton on to incoming President Ron Helmuth and President Elect Dave Cincera as well as the new & continuing Board members.

This has been a remarkable Rotary year for me my fellow Rotary members, Mohr than perhaps you will ever realize. We have grown our membership, reached new heights with our fund raisers and we continue to reach out into OUR community and influence the lives of others less fortunate than we in a very positive, gratifying way. We have also raised the bar in that same regard with our international service and what HOPE that brings to others around the world.

As the baton is past on to our new leaders, let us continue to make a difference in the name of Rotary, here in our community and throughout the world.

I am honored to have served as President of this remarkable Club.

Thanx to all of you!

"Bring in One"

Tom Mohr

President 2006-07

P.S. Who's your One?



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We Need Your Help with Celtic Classic 5K !



We have opportunities to expand our Celtic Classic 5K this year, but need your help!

Co-Chairs Tom Mohr and Tom Kolepp are organizing earlier and more extensively - please do your part!

ROTARY FOUNDATION

In order to receive credit for 2006-07, contributions should be received no later than June 14. Checks should be made payable to "Rotary Foundation", and given to Tom Hartzell at a club meeting or mailed to Tom Hartzell, 1341 Biafore Avenue, Bethlehem, PA 18017.

If you would like to know your status or if you made a contribution this year, please contact Tom (thartzell@hmk-ins.com). Please help our club and President Tom achieve our Foundation goal for 2006-07.

— Tom Hartzell

UPDATES/CORRECTION

DAGNY (no "e") DANGA-STORM - corrected spelling for one of the "New Members" reported last month.

BILL JAHN's email is viajahn@gmail.com - he and Karen are temporarily in a apartment while their new home is completed.

GARY & BETTY LANGENSIEPEN have moved:
4113 Pine Hurst Drive, Northampton, PA 18067
Phone 610-262-6189

HAPPY BIRTHDAY!

JUNE . . .

- 2 Barry Weiner
- 16 Rich Hyde
- 20 Mary Diggs
- 24 Robin Metzler
- 26 Frank Lulewitz
- 28 Dee Elliott
- 29 Chris Amato
- 29 Rick Morrissey



"Cops 'n' Kids" Sponsors Needed



Thanks to these Morning Star members for sponsoring an upcoming month of our book donations to the Cops 'n' Kids program:

June Lin Rohrbach
July Tom Hartzell
August Rick Morrissey
September Jim Vitale



* Please advise Pres. Elect Ron Helmuth for any month January - June 2008. (July - December 2007 are covered.)

Officers & Directors

PRESIDENT 2006-07 AND PAST PRESIDENT 2007-08
Tom Mohr tnymohr@verizon.net

PRESIDENT-ELECT 2006-07 AND PRESIDENT 2007-08
Ron Helmuth ron.helmuth@rcn.com

PRESIDENT-ELECT 2007-08
Dave Cincera davin@rcn.com

PAST PRESIDENT 2006-07
Dee Elliott elliottd@lafayette.edu

SECRETARY 2006-07
Sarah Kunert Sarah.Kunert@essroc.com

SECRETARY 2007-08
Val Walk val@bcu.org

TREASURER 2006-07 AND 2007-08
Cheryle Russo cheryle.russo@pnc.com

BOARD MEMBERS

7/1/05 - 6/30/07:

Dave Cincera davin@rcn.com
Ed Ortelli eortelli@earthlink.net
Kay Schweyer BKay772@cs.com
Jean Searfoss jsearfoss@cementemployers.com

7/1/06 - 6/30/08:

Donna Green *resigned.. Sarah Kunert to serve 2007-08*
Betty Langensiepen pastor@stpetersallentown.com
Jim Vitale JmVtale@aol.com
Val Walk *Will be Secretary 2007-08, so Jean Searfoss to serve on board*

7/1/07 - 6/30/09:

Eileen Dunn Ed.dunn@rcn.com
Mary Matz wilmarmatz@verizon.net
Jim Santanasto jsantanast@aol.com
John St. Clair jbstc@rcn.com

May 2007

TO: Lehigh Valley Not-for-Profit Organizations
FROM: Rotary Club of Bethlehem Morning Star
RE: Guidelines for REQUEST FOR PROPOSAL Program 2008

The Rotary Club of Bethlehem Morning Star (Morning Star) is committed to supporting qualified Bethlehem agencies, or those with a clear Lehigh Valley-wide purpose and audience, which offer valuable services to our community. To direct the club's efforts, we established a granting rotation, with HEALTH SERVICES projects (2007-08). **We would like to invite you to submit a proposal that fits Rotary guidelines, preferably capital in nature in the range of \$500-\$1,500, for consideration in Summer 2007. Funding will be available in Winter 2007-08.** In following years, we will seek proposals for YOUTH projects (2008-09) and then ARTS & CULTURAL projects (2009-10).

The key component of the application process is the organization's signed agreement to take an active role in raising the funds for the stated project. Morning Star has offers a number of annual fundraising events and is eager to pair the recipients to those most appropriate. This is an important opportunity for the recipient to work closely with a broad range of Morning Star members, to strengthen ties within the local and regional community, and to gain valuable knowledge and contacts. The recipient will appoint a representative (staff or volunteer) to work with the Morning Star committee to insure success for everyone.

1. Please submit **a one-page letter proposal** describing your project for 2007-08. The proposal should include (a) a brief description of the project, (b) the need for the project, (c) the funding available, anticipated, and/or identified, (d) the audience(s) to be served, (e) how the project fits with your current operations and organizational goals, (f) how you will maintain the project in the future, (g) how you will evaluate the completed project, (h) the number of volunteers or associates working with your organization, and (i) a description of how your organization will assist in making this a successful fundraising event, e.g., number of volunteers and participation in project.
2. Attach **a one-page fact sheet** which includes (a) a brief description of your organization and its history, (b) the size of your operating budget, (c) a description in words and numbers of audience/members/clients you serve, and (d) the number of volunteers or associates working with your organization.
3. Required attachments include (a) a list of the Board of Directors and the key employees, (b) copies of annual operating budget (current and two previous years), (c) a project budget, showing income sources and committed funds, (d) drawings, approved plans, or other relevant project materials, (e) a copy of your 501(c)(3) designation, and (f) no more than three (3) publicity pieces, e.g., newsletter, brochure, article, etc.
4. Your proposal **must be postmarked no later than June 18, 2007**, and sent to:

Morning Star Rotary – Development Sub-Committee
c/o Richard Santee
P. O. Box 1005
Bethlehem, PA 18016-1005

Questions may be directed to Joan Lardner Paul, 610-248-1064, prior to the deadline.

The Rotary Club of Bethlehem Morning Star reserves the right to accept those projects which fall within the organization's stated goals and objectives and its ability to perform them for the benefit of the community.

MEETING PROGRAMS

Program Chair: Ron Helmuth - ron.helmuth@rcn.com

Thanks to Ray Holton (going to Saucon Valley Rotary Club) for June programs,
and to Eileen Dunn for July programs!

JUNE 2007

June 7 **TIM KENNEDY**, *Publisher and CEO*
The Morning Call



June 14 **JOHN CALLAHAN**, *Mayor*
City of Bethlehem



June 21 **KERRY WROBEL**, *President*
Lehigh Valley Industrial Park



June 28 **MARY DIGGS** – Classification Talk

JULY 2007

July 5 **TOM MOHR & RON HELMUTH**, Changeover Meeting

July 12 **TONY IANELLI**, *President*
LV Chamber of Commerce - Its Growth and Activities



July 19 **SUSAN DURDOCK**, *Wells Fargo Home Mortgage*
Reverse Mortgages



July 26 **MARY BETH ZINGONE**
Small Business Development Center
at Lehigh University



ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
June 7	Charlotte H-H ..	Karen Montgomery ..	Dieter Bender	Bill Jahn	Barb Seifert-Sigmon
June 14	Butch Macri	Claire Howard	Mary Matz	Janet Sipple	Bill Hunter
June 21	Gary Hartney	Val Walk	Ed Ortelli	Dagny Danga-Storm ...	Lin Rohrbach
June 28	Tom Kolepp	Jim Vitale	Chuck Uhl	Claire Howard	Mary Meilinger
July 5	Ken Gilson	Jim Williams	Dave Cincera	Tom Kolepp ...	Dagny Danga-Storm
July 12	Eileen Taff	Silvio Panseri	Mary Diggs	_____	Butch Macri
July 19	Tom Kolepp	Ed Ortelli	Jim Santanasto	_____	Lin Rohrbach
July 26	Jean Searfoss	_____	Chuck Uhl	Mary Meilinger	_____

HIGHLIGHTS

Board of Directors Meeting



From meeting held May 1, 2007. (*Minutes subject to approval at next board meeting.*)

Treasurer's Report - April ending balance \$15,110. Several members will be contacted regarding late dues payments. Checks were written to Rotary Foundation and for several grants previously approved.

Membership - Richard Hyde and Dagny Danga-Storm were inducted in April. Ken Gilson will be inducted in May. New Member Soiree will be May 23. Resignations regretfully accepted from Ray Holton (to Saucon Rotary Club) and Jane Stone. Discussed some lack of attendance.

Yard Sale - Will attempt to get back at the Ice Rink, and have our newspaper ad listed with other the Yard Sales.

Program - Members helping with programs include Bill Hunter for May, Ray Holton for June (despite his resignation), Eileen Dunn for July and Stan Vasiliadis for August.

Foundation - Tom Hartzell is encouraging members to donate for this Rotary year.

Vocational Service - Status of Vocational Awards unclear.

Celtic Classic 5K - Tom Kolepp and Tom Mohr will co-chair, and responsibilities are being assigned to various members. Plans are proceeding much earlier than past years. Sponsors are needed, especially "major" sponsors. Registrations will be via CCA's website. Better communication is planned. Wheelchair participants will be recruited.

Next Meeting - Joint Old & New Boards - June 5

- At home of Tom Mohr, starting at 5:30 pm.

Correspondence

- Nazareth Rotary's 80th Anniversary celebration will be held June 2 at Amore.
- Tom Mohr & Ron Helmuth to attend District Conference.

Pending Projects

- Per Ed Ortelli, 501 (c)(3) tax deductible status should be ready to submit soon.
- Trying to secure 4 students for Camp Neidig.
- Dee Elliott and Rick Santee working on club Bylaws.
- Next year's exchange student will be a young lady from Argentina.
- Presidential Citation info has been submitted.
- Ron Helmuth is working on committee assignments for 2007-08. New members will automatically be assigned to Sergeant-at-Arms, Membership and Fellowship.

Calendar

June 5 Board Meeting at Tom Mohr's home

June 11 Bethlehem Rotary's Golf Outing

June 12 "Kick Out Pres. Tom" dinner at Gaetano's Italian Restaurant (Southmoor Country Club)

June 18 Camp Neidig - Monday night Dinner & Program

Jun. 17-20 . RI Convention - Salt Lake City, UT

Jun. 27 District Changeover Dinner - Silver Creek Country Club

July 4 No meeting for Bethlehem Rotary

July 10 Board Meeting at PNC Bank

Aug. 22 Strike Out Hunger - Phila. Phillies

Aug. 30 Strike Out Hunger - Reading Phillies

Sep. 29 Celtic Classic 5K Run

Nov. 2 Salute the Troops Concert

Welcome New Member

Ken Gilson

Financial Advisor Associate

Smith Barney, Inc.

3500 Winchester Rd, Ste 100, Allentown, PA 18104
610-391-6467 Fax 691-395-0694

Residence:

7395 Buck Hill Ct., New Tripoli, PA 18066
484-553-6367

Birthday: Feb. 9 Spouse: Kathleen
kengilson@hotmail.com

