

Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



May 2007

Meets 7:30 am Thursdays at Kirkland Village

ROTARY FOUNDATION



As we approach the end of our Rotary year, members are reminded that each Rotarian is asked to make a contribution of at least \$100 per year to Rotary Foundation. Any monies contributed during this year will be returned to the District in three years, to be used to fund programs like matching & local grants, group study exchange, and ambassadorial scholars, to name a few.

Morning Star Rotary & President Mohr established a club goal of \$5,000 for 2006-07. To date, our club is at least \$1,000 short. There are several members who are close to achieving Paul Harris status (\$1,000 lifetime gift) who have not made a contribution this Rotary year. Many existing Paul Harris Fellows have not made a contribution yet this Rotary year.

If you have not made a contribution to date during the Rotary year, please consider making your gift now to further the good works of Rotary both locally and throughout the world. In order to receive credit for 2006-07, contributions should be received no later than June 14. Checks should be made payable to "Rotary Foundation", and given to Tom Hartzell at a club meeting or mailed to Tom Hartzell, 1341 Biafore Avenue, Bethlehem, PA 18017.

If you would like to know your status or if you made a contribution this year, please contact Tom (thartzell@hmk-ins.com). Please help our club and President Tom achieve our Foundation goal for 2006-07.

- Tom Hartzell

PRESIDENT'S LETTER

RETAIN, EMBRACE, RECRUIT & ENGAGE OUR MEMBERS AND OUR COMMUNITY ON BEHALF OF ROTARY!



That's your President's mission for this 2007-07 Rotary year.

WOW, spring is in the air as we realize that warm weather has finally arrived for the long haul! What a perfect day to bring back our yard sale after two years. Bill Jahn, his committee and the worker bees that worked the yard sale the week before and the day of are to be commended. Another great fellowship event for our club, profit making too, and the inclusion of the newly formed Rotoract club for selling refreshments and for furnishing manual labor during clean-up – this one's a winner! Don't let me forget to mention that the yard sale saw the return of Susan Burnett as a worker bee during the sale, the week long presence of the Cat in the Hat, Tom Bailey (who opened and closed the building EVERY DAY), Pat Williams who joined her curmudgeon husband Jim to price all the goods (they managed to be in separate rooms), as well as the tireless efforts of Joan Paul, Mary Meilinger and Landa Mohr, of all people, who joined Yours Truly for the daily pricing grind. Thanks to everyone, all of you, who pitched in for this one!

Our District Governor visited with us on March 15th, during a club assembly. We unveiled a listing of our charitable contributions over the last 11 years and I have to tell you, Morning Star members, you deserve a huge round of applause. What an accomplished list of giving back to our community. Ron Smith also presented John St. Clair with a lapel pin honoring John's 30 years of work with the District Youth Exchange! Congratulations John – well deserved too!

Our membership is moving forward. Mary Diggs joined our ranks in March and she has been joined by Rich Hyde and Dagny Danga-Storm. Welcome aboard! Former Red Badge members Silvio Panseri and Don Scanlon have moved to their blue badges this month. Congratulations! Waiting on deck to be admitted to Morning Star is Ken Gilson from ARC, who will be the second new member, brought in by Barry Weiner this year. Way to go Barry!

Our programs have taken on new meaning and reached new heights thanks to Chairman Ron Helmuth, soon to be President, and his committee members. Thanks to all for raising the program bar, and there's more on the program horizon. Check your local listings and join us!

(Continued on page 3)

Also in this issue

Shirts • Yard Sale • 5K	2
B'days • Books • Board	2
Donegan • New Memb.	3
Committees • Naz. 80 th	3
Programs • Responsibilities .	4
Board Highlights • Calendar ..	5

MORNING STAR ROTARY SHIRTS!



Morning Star Rotary sport shirts are available for order! The club is offering three styles of polo shirt, to be embroidered, tone on tone, with the R.I. logo and our club name.

Shirts are priced at \$27.00, \$32.00 & \$36.00 in a variety of colors and, naturally, sizes!

Orders are being taken at the registration desk at each meeting through May 17th. Payment is expected at time of order.

Join us in celebrating our club's commitment to improving our community and our world.

Yard Sale Results

First a BIG THANK YOU, we made it work. The results are within a few dollars but here they are:

Gross Revenues	\$ 2,350 approximate
Expenses	\$ <u>663</u>
Net Revenue	\$ 1,686
20% to Rotaract	\$ <u>337</u>

To Morning Star \$ 1,349 - give or take a few.

– Bill Jahn

Many thanks to chair Bill Jahn and all who helped - see President's Letter for more details.

We Need Your Help with Celtic Classic 5K !

We have opportunities to expand our Celtic Classic 5K this year, but need your help! Co-Chairs Tom Mohr and Tom Kolepp are organizing earlier and more extensively - please do your part!

HAPPY BIRTHDAY!

MAY . . .

- 11 Chuck Uhl
- 28 Desty Bonstein
- 28 George Stanley
- 31 Ismael Arcelay



"Cops 'n' Kids" Sponsors Needed



Thanks to these Morning Star members for sponsoring an upcoming month of our book donations to the Cops 'n' Kids program:

May	Barb Seifert-Sigmon
June	_____*
July	Tom Hartzell
August	Rick Morrissey



* Please advise Pres. Tom Mohr if you can sponsor for June 2007, or Pres. Elect Ron Helmuth for any month January - June 2008. (July - December 2007 are covered.)

Officers & Directors

PRESIDENT 2006-07 AND PAST PRESIDENT 2007-08

Tom Mohr tnymohr@verizon.net

PRESIDENT-ELECT 2006-07 AND PRESIDENT 2007-08

Ron Helmuth ron.helmuth@rcn.com

PRESIDENT-ELECT 2007-08

Dave Cincera davin@rcn.com

PAST PRESIDENT 2006-07

Dee Elliott elliottd@lafayette.edu

SECRETARY 2006-07

Sarah Kunert Sarah.Kunert@essroc.com

SECRETARY 2007-08

Val Walk val@bcu.org

TREASURER 2006-07 AND 2007-08

Cheryle Russo cheryle.russo@pnc.com

BOARD MEMBERS

7/1/05 - 6/30/07:

Dave Cincera davin@rcn.com

Ed Ortelli eortelli@earthlink.net

Kay Schweyer BKay772@cs.com

Jean Searfoss jsearfoss@cementemployers.com

7/1/06 - 6/30/08:

Donna Green *resigned.. Sarah Kunert to serve 2007-08*

Betty Langensiepen pastor@stpetersallentown.com

Jim Vitale JmVtale@aol.com

Val Walk *Will be Secretary 2007-08, so Jean Searfoss to serve on board*

7/1/07 - 6/30/09:

Eileen Dunn Ed.dunn@rcn.com

Mary Matz wilmarmatz@verizon.net

Jim Santanasto jsantanast@aol.com

John St. Clair jbstc@rcn.com

Rotary To "Enlighten" Donegan Students



On May 24, all fifth grade students at Donegan Elementary School in South Bethlehem will be going to the Franklin Institute for their "end of school" trip. Through the fundraising efforts of our club, the nearly 100 students will be heading to Philadelphia on Bieber buses for a day of education and fun!

"In the past we took the children to Olde Country Buffet," said Angel Rivera, the fifth grade teacher coordinating the trip. "Everyone is very excited. For many of our students it's their first trip to Philadelphia."

Rivera will be at a Morning Star meeting in June to report on how the trip went. He promises to bring pictures.

Any Rotarian interest in joining the Donegan students, please contact Ron Helmuth or Jim Santanasto.

PRESIDENT'S LETTER

(Continued from page 1)

What lies ahead in this Rotary year, as we think things are about to quiet down? Mother's Day, wonder who'll forget that? Camp Neidig leadership retreat for which we will be sponsoring four attendees! How many of you have not been to Camp Neidig? Give some thought to attending this year to see what this camp means to these young folks and see the efforts put forth by Rotary and our own, long time Chairman Charlie Incalcaterra! The District Conference during the first weekend in May wraps up a busy District Rotary Year! The GSE team is in our midst during that week and several of us will be involved with them during that time.

Butch Macri is taking us down a new path (oh boy) this year with a new golf event in June, and perhaps we can wrap our families into this outing to end the year. Details to follow! The 5K race planning is already underway and so far ahead of last year, with a more comprehensive collaboration with the Celtic Cultural Alliance which will yield greater rewards and recognition within our community for our Rotary Club and its members.

Lastly, we prepare to renew our Rotary commitment for next year with the installation of our new President Ron Helmuth, Board Members: Eileen Dunn, Mary Matz, Jim Santanasto and John St. Clair, Secretary Val Walk and President-Elect Dave Cincera. P. S. It never really gets quiet!

"Bring in One"

Tom Mohr

President 2006-07

P.S. Who's your One?



Welcome New Members

DAGNEY DANGA-STORM

Classification: Nutrition

Self Employed and Independent Consultant

214 W. Broad St., Bethlehem, PA 18018

610-625-2373

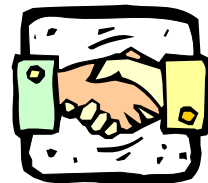
Residence:

531 9th Avenue, Bethlehem, PA 18018

610-954-9343

Birthdate: March 25 Spouse: Kurt

dagnyrd@ptd.net



RICH HYDE

Classification: Sales Management

Sales Manager

EZMicro Solutions

2106 S. First Avenue, Whitehall, PA 18052

610-264-1232 Fax 877-782-1825

Residence:

851 Main Street, Mohrsville, PA 19591

610-248-6700

Birthdate: June 16 Spouse: Nita

rhyde@ezmicro.com

Your Committee Preference for 2007-08

My fellow Rotarians:

Please help me as I organize the Morning Star team for another successful year by letting me know how you would like to contribute your time and energies.

Please indicate your preferences in response to the email recently sent.

A timely response would be most appreciated (i.e., you can do this right now as easily as next month).

With my sincere thanks,

Ron Helmuth, *President-Elect*

Nazareth Rotary's 80th Charter Celebration

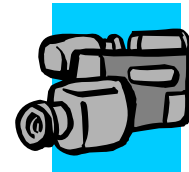
Nazareth Rotary is having a Wine Tasting Party on Saturday, June 2 from 7 to 10 pm at Amore Vineyards and Winery. The \$20 cost includes wine tasting, light hors d'oeuvres, a champagne toast and dessert. If interested, please RSVP by May 25 to Elaine Caltabiano/Schneider 610-614-1838 or wishdesigns@verizon.net.

MEETING PROGRAMS

Program Chair: Ron Helmuth - ron.helmuth@rcn.com
Thanks to Bill Hunter for several May programs,
 and to Ray Holton (going to Saucon Valley Rotary Club) for June programs.

MAY 2007

- May 3 **CLASSIFICATION TALK** – Rich Hyde
- May 10 **“THE STATE OF K-12 EDUCATION IN BETHLEHEM AND BEYOND”**
 DR. DEAN DONAHER, *Principal, Liberty High School*
- May 17 **GLOBAL HORIZONS LANGUAGE LEARNING**
“Language Learning at Any Age”
- May 24 **”SHOOTING A DOCUMENTARY IN THAILAND”**
 Ms. Hidayah Amin, *Fulbright Scholar, Lehigh University*
- May 31 **DR. JOE LEWIS**, *Superintendent, Bethlehem Area School District*



JUNE 2007

- June 7 **TIM KENNEDY**, *Publisher and CEO, The Morning Call*
- June 14 **JOHN CALLAHAN**, *Mayor of Bethlehem*
- June 21 **KERRY WROBEL**, *President, Lehigh Valley Industrial Park*
- June 28 **TOM MOHR & RON HELMUTH**, *Changeover Meeting*



ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
May 3	Frank Lulewitz	Mary Diggs	Jim Santanasto	Tom Kolepp	Joan Paul
May 10	Ismael Arcelay	Val Walk	Mary Matz	Dave Cincera	Lin Rohrbach
May 17	Stan Vasiliadis	Jim Williams	Mary Diggs	Butch Macri	Bill Hunter
May 24	Gary Hartney	Silvio Panseri	Ed Ortelli	Mike Long	Mary Matz
May 31	Eileen Dunn	Rick Morrissey	Chuck Uhl	Janet Sipple	Joan Paul
June 7	Charlotte H-H ..	Karen Montgomery ..	Dieter Bender	Bill Jahn	Barb Seifert-Sigmon
June 14	Butch Macri	Claire Howard	Mary Matz	Janet Sipple	Bill Hunter
June 21	Gary Hartney	Val Walk	Ed Ortelli	Dagney Danga-Storm ..	Lin Rohrbach
June 28	Tom Kolepp	Jim Vitale	Chuck Uhl	Claire Howard	Mary Meilinger

HIGHLIGHTS

Board of Directors Meeting



From meeting held April 3, 2007. (*Minutes subject to approval at next board meeting.*)

Treasurer's Report - March ending balance \$20,713. Cheryl Russo had prepared a 10 year summary of grants, which Tom Mohr distributed at a March meeting and requests be included with new member packets. Several members will be contacted regarding late dues payments.

Membership - Richard Hyde and Dagney Danga-Storm will be inducted in April (*see page 3*). A 7 Day Notice will be issued for Ken Gilson of ARC. A New Member Soiree is being planned.

Program - Members helping with programs include Bill Hunter for May, Ray Holton for June, Eileen Dunn for July and Stan Vasiliadis for July.

Communications - We will publish a club directory for 2007-08.

Yard Sale - April 21 at the Coolidge Bldg. Jim Santanasto is working on PR, Rotoract will handle the food, Dave Cincera is working on signs. (*See page 2.*)

Group Study Exchange - Team from South Africa will be in town May 2, 3 and 4.

Celtic Classic 5K - We will work more closely with Celtic Cultural Alliance this year. We are looking at chip timing, and CCA wants to contact each runner after the race by email to advise their race time and place. There may be as many as 700 runners this year. Registration will be online via CCA. Two mailings are planned - a "Save the Date" to prior participants, plus another with info on how to register. We plan to better communicate where the race starts. Dee Elliott will try to recruit wheelchair participants. All Morning Star members are needed to help.

Correspondence

- Historic Bethlehem Partnership sent a thank you.
- Yvette Palmer sent an email regarding formation of a Rotary Foundation Alumni Association.

Pending Projects

- Per Ed Ortelli, 501 (c)(3) tax deductible status should be ready to submit soon.

- Ed Ortelli gave "Rotary Presidential Citation" paperwork to President Tom.

- Committee preferences will be requested from members; new members are automatically assigned to the Sergeant-at-Arms, Membership and Fellowship Committees.

New Business

- The following motion was approved with regard to members soliciting contributions for non-Rotary causes:

"We encourage our members to share their involvement with other community services, with the caveat that there be no solicitation of funds from the Club. All Rotary means of communication should be solely used for Rotary sponsored activities."

Calendar

May 1 **Board Meeting** at PNC Bank

May 4-6 **District Conference** - Pocono Manor

May 23 **New Member Soiree** - Bethlehem Club

May 28 **Happy Memorial Day**

June 5 **Board Meeting** at Tom Mohr's home

June 11 **Bethlehem Rotary's Golf Outing**

June 18 **Camp Neidig - Monday night Dinner & Program**

Jun. 17-20 . **RI Convention** - Salt Lake City, UT

Jun. 27 **District Changeover Dinner** - Silver Creek Country Club

Aug. 20 **Strike Out Hunger** - Phila. Phillies

Sep. 29 **Celtic Classic 5K Run**

Nov. 2 **Salute the Troops Concert**