



Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



March 2009

Meets 7:30 am Thursdays at Kirkland Village

Spaghetti Dinner Thanks!

Our Spaghetti Dinner on Feb. 20 was a great success. Thanks to Chair Dot Oullette, Chef Butch Macri, Morning Star members and families, Victory House and BAVTS helpers!

Thanks also to everyone who sold (or bought) tickets. Proceeds will help fund Morning Star's Community Development Grants for the 2009-10 Rotary year.



Attendance Contest

Welcome to our first, and hopefully annual, Morning Star Rotary attendance contest. The competition, borrowed from a new members experience in a New Jersey Rotary Club, serves to reinforce the make-up policy and to also take us back to Rotary's initial premise, moving to other locations and meeting other Rotarians.

Teams of six, each named after a local university mascot, were randomly chosen with the first Rotarian listed, serving as the captain. The contest will run for 13 consecutive meetings over the months of March, April and May.

If you are unable to attend one of our Thursday morning breakfasts all you need to do is see below to find another local Rotary Club meeting. We have 14 days, before or after, a regularly scheduled meeting to visit another club for a makeup. Remember to ask for a makeup card at the Rotary meeting you attend and fill out the section that indicates what MSR meeting you want the visit to credit. Good luck and have fun...

ALLENTOWN Fri. 12:00 noon	Crowne Plaza Hotel 9 th & Hamilton Sts.
ALLENTOWN WEST Wed. 7:30 am	Luther Crest Home 800 Hausman Rd.
BETHLEHEM Wed. 12:00 noon	Moravian Village Wood Street (across from PO)
EASTON Thu. 12:15 pm	Pomfret Club 3 South Fourth Street
EMMAUS Thu. 7:15 am	Brookside Country Club 901 Willow Lane, Macungie
LEHIGH VALLEY EAST Wed. 5:30 pm	Green Pond Country Club 3604 Farmersville Road, Bethlehem
NAZARETH Tue. 7:30 am	Moravian Hall Square 175 W. North St.
SAUCON/CENTER VALLEY Tue. 7:30 am	DeSales University Univ. Center, Station Ave., Center Valley

See www.rotary.org for meeting locations and times throughout the world, or to make up on-line.

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HAPPY BIRTHDAY!

MARCH . . .

- 1 Tim Brion
- 3 Jim Santanasto
- 10 Susan Burnett
- 19 Dieter Bender
- 23 Barbara Garrison
- 25 Dagny Danga-Storm



Officers & Directors 2008-09

PRESIDENT

Dave Cincera davcin@rcn.com

PRESIDENT-ELECT

Jim Santanasto mainstreetpr@gmail.com

SECRETARY

Val Walk val@btcu.org

TREASURER

Cheryle Russo cheryle.russo@pnc.com

PAST PRESIDENT

Ron Helmuth ron.helmuth@rcn.com

BOARD MEMBERS

THROUGH 6/30/09:

Eileen Dunn eileen.d.dunn@wellsfargo.com

Mary Matz wilmarmatz@verizon.net

John St. Clair jbstc@rcn.com

Chuck Uhl chuckuhl@earthlink.net

7/1/08 - 6/30/10:

Mike Long mike@longfuneralhome.com

Don Scanlon dscanlon@scanloncpa.com

Harry Tachovsky harry.tachovsky@gmail.com

Gretchen Vakiener g_vakiener@yahoo.com

PRESIDENT'S LETTER

Dear Fellow Rotarians,

I don't know about you, but I need a break from all gloom and doom of the global economic crisis. Something like.....SPRING!

The sun's showing off all its powers
For the first time in months, I see flowers!

It's the time when we know
That we will not see snow—
At least for a couple more hours!

Pardon the bad limerick, but it does contain some good reminders for us as Rotarians. Although none of us is exempt from shrinking savings, declining home values or even the threat of unemployment, we've chosen not to retreat from our commitment to help others.

I believe we've brought sunshine into the lives of those served by Special Olympics, Victory House and our three Community Grant recipients. This month's Spaghetti dinner was not only a great fellowship event, but also provided the financial foundation for next year's Community Grants. And, through our participation in the District On-Air Auction, we've met our club's challenge goal towards the Polio Plus matching grant program. We should rightly feel proud of those accomplishments.

Rotarians are also known for their optimism in the face of change and uncertainty. Rotary began over 100 years ago, and has grown to a membership of 1.2 million in over 200 countries. Think of all the extraordinary world events over the past century.

There may be a spring snowstorm, but we know the seasons will change and the best is still ahead.

Happy Spring!

Yours in Rotary, *Pres. Dave*

Calendar

MARCH is Rotary International's LITERACY MONTH

Mar. 3 **BOARD MEETING** - at PNC Bank

Apr. 4 **DISTRICT ASSEMBLY** at LCCC

Apr. 7 **BOARD MEETING** - at PNC Bank

Apr. 24-26 .. **DISTRICT CONFERENCE**
Willow Valley (Lancaster)

Jun. 10 **DISTRICT CHANGEOVER**
Brookside CC, Pottstown

Jun. 21-24 .. **ROTARY INTERNATIONAL
CONFERENCE** England

MEETING PROGRAMS

Program Chair: Jim Santanasto - mainstreetpr@gmail.com

MARCH 2009

- Mar. 5 **PPL ELECTRIC UTILITY RATES by George Lewis**
- Mar. 12 **CRIME VICTIMS COUNCIL by Suzanne Beck**
- Mar. 19 **YOUTH EXCHANGE PROGRAM by Ginny Wolkoff**
- Mar. 26 **CLUB ASSEMBLY
AT TRADITIONS OF HANOVER (behind Wegmans, off Rt. 512)**

APRIL 2009

- Apr. 2 **Rick Koze of Kay Builders**
- Apr. 9 To be announced
- Apr. 16 To be announced
- Apr. 23 To be announced
- Apr. 30 To be announced

ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
Mar. 5	Gary Hartney	Robin Metzler	Mary Matz	Dan Frost	Dagny Danga-Storm
Mar. 12	Frank Lulewitz	Susan Burnett ...	Harry Tachovsky	Butch Macri ...	Barb Seifert-Sigmon
Mar. 19	Tom Mohr	Don Scanlon	Dot Oulette	Mike Long	Tim Brion
Mar. 26	Tom Hartzell	Ginny Wolkoff	Chuck Uhl	Kathy Diamandopoulos .	Jean Searfoss
Apr. 2	_____	_____	_____	_____	_____
Apr. 9	_____	_____	_____	_____	_____
Apr. 16	_____	_____	_____	_____	_____
Apr. 23	_____	_____	_____	_____	_____
Apr. 30	_____	_____	_____	_____	_____

Sign up at meetings or on-line!

HIGHLIGHTS

Board of Directors Meeting



FROM MEETING HELD JANUARY 6, 2009:

Treasurer's Report

- The balance is \$19,978 at December 31.
- 5K net results are \$5,258, including two Thrivent matches totaling \$2,600.
- Salute the Troops concert raised \$7,435. Seed money for next year's concert of \$435 will be held, and \$7,000 given to Victory House.

Standing Committee Reports

Club Operations

- Nominating Committee nominated, and board approved the nomination of, Rick Santee and Ginny Wolkoff to fill the remaining 2 board seats for 2009-11. (*Subsequently approved by membership.*)
- Due to personal commitments, Eileen Taff has resigned from the board (but will remain a member). Possible candidates were proposed and will be contacted to determine their interest.

Service Projects

- Spaghetti Dinner: Fri. Feb. 20 at the Vo-Tech.
- No future plans are being made for a joint Casino Night fundraiser.
- Suggested ideas for another club fundraising project include Wine Tasting or a Basket Bingo. A task force is needed to put together a list of ideas.
- Bethlehem Rotary has shown an interest in a joint social event/program. Board consensus: premature for us, but we would be willing to join them if they have an idea.

Rotary Foundation

- On-Air Auction raised over \$50,00, an increase of 20% from last year.
- Gretchen announced that Traditions of Hanover would like to host a complimentary breakfast meeting at their facility. Program Committee to schedule it.
- As of Dec. 31, club has reached 50% of its Paul Harris goal for the Rotary year (ends June 30).

Old Business

- Board approved Victory House as the regular beneficiary of the concert proceeds, subject to an annual review. In future years, Victory House will receive 100% of the first \$3500 net, with the excess equally split between Morning Star and Victory House. (This will help fund other club grants.)

New Business

- Board regrettably accepted resignation of Karen Montgomery due to personal reason, with the hope of welcoming her back at some time in the future.

FROM MEETING HELD FEBRUARY 3, 2009:

District Governor Elect

Bill Jahn outlined the club's responsibilities and involvement for his 2011-12 term of office. The major activity will be hosting the 2012 District Conference, and Bill urges the club to select a Conference Chair and form a Conference Executive Committee. He asked the board to consider increasing the budget to support members' attendance at District programs, and encouraged attendance at Rotary Int'l Conference in Montreal, Canada in June 2011. Bill also reported that the district is receiving a \$3,000 Public Relations Grant, and is seeking picture(s) of Rotarians for local billboards.

Board Vacancy - Board approved Harry Tachovsky to fill the remaining term of Eileen Taff.

Treasurer's Report

- The balance is \$18,535 at January 31.
- Confirmed decision to hold \$400+ as seed money for next year. A larger venue is being sought for 2009 concert.

Standing Committee Reports

Club Operations

- Confirmed 50-50 drawings are still not allowed.

Service Projects

- Community Development Grants will be awarded to ArtsQuest/Banana Works, Ballet Guild of LV, and Illick's Mill Partnership on Feb. 19.
- Mike Long or John St. Clair will speak with Kathy Diamandopoulos about RFP process and theme. (A theme of "Human Services" was suggested later in the meeting.)
- New fundraising ideas will be solicited at club assembly. One suggestion: A Dog Show. Discussed need to continue Community Development Grants; need for sweat equity projects; future support level for Special Olympics; using Matching Grants to support RFPs.
- Sweat equity ideas include dinner with Victory House, roadway cleanup; Illick's Mill, 3rd Grade Dictionaries.

Rotary Foundation

- Awaiting final accounting of On-Air Auction.
- Blue piggy banks will be set out the last meeting of each month to collect for Rotary Foundation.

Old Business

- Membership Retention: intend to use tolerance and interpersonal relationships to encourage attendance.
- Attendance contest suggested. (*See page 1.*)

New Business

- Approved "Rule of 85" attendance exemption for Mary Meilinger and Claire Howard.
- Denied 2 requests for contributions - focus on next year.



Boys & Girls Club of Bethlehem

Since 1930, the Boys & Girls Club of Bethlehem has served over 2,000 area youth each year, ages 6 -18. The Club has provided diversified activities that meet the needs of all young people. It offers program activities in five areas: Character and Leadership Development, Education and Career Development, Health & Life Skills, The Arts, and Sports, Fitness and Recreation.

The Boys & Girls Club of Bethlehem builds good citizens through everyday leadership and guidance in behavior and attitude. Youth are recruited and mainstreamed into Club programs as a diversion from gang activity. Young people of all nationalities, races and creeds join in wholesome recreation and companionship. They receive information on health and develop physical fitness through a variety of interesting programs. They are urged to stay in school and are guided in a vocational choice. But, most importantly, they are shown that someone cares and wants them to become active, productive citizens of their city, state and nation.

OUR MISSION: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Tournament Planning Committee

Co-Chairs: Butch Macri & Gerry Long

- | | |
|--------------|----------------|
| Tim Brion | Gary Martell |
| Dan Frost | Sandy McKinney |
| P.K. Ghatak | Dan Nigito |
| Erica Kicska | Bruce Palmer |
| John Kintzer | Bill Royer |
| George Kurtz | Larry Shay |
| Rob Littner | |

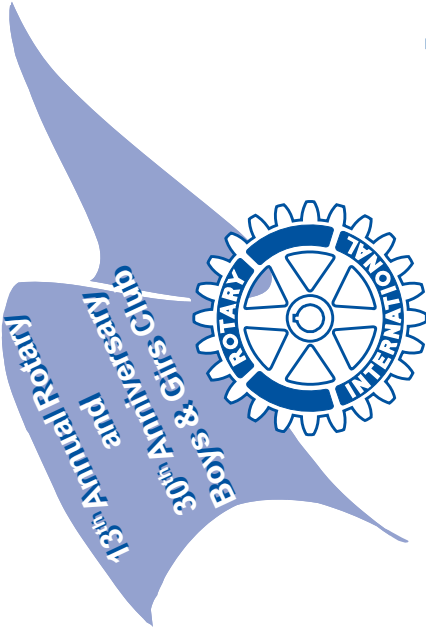


c/o Macri & Associates
P.O. Box 1426
Bethlehem, PA 18016-1426



Bethlehem Rotary Club

**Bethlehem and Morning Star
ROTARY CLUBS
present the**



CHARITY GOLF TOURNAMENT



to benefit
**Boys & Girls Club
of Bethlehem**

hosted by

Silver Creek Country Club
Linden Avenue, Hellertown, PA
610-838-7018

June 8, 2009

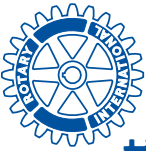
Rain Date: June 29, 2009



Tournament Sponsor

EMBASSY BANK™
For the Lehigh Valley

Rotary Golf Tournament June 8, 2009 at Silver Creek



Scramble Format

Entry Fee Includes

- Greens Fee • Cart
- Driving Range • Lunch & Dinner

Prizes

- Hole in One** sponsored by Andy Scott & Gerry Long
Scott's Newest Dealership:
Scott Cadillac, Mazda-Volvo
on Hole #4
- Hole in One Vespa Scooter**
sponsored by
Martin Eurosports
on Hole #16
- Closest-to-the-Pin**
on all other par 3's (2)
- Pot O' Gold** on Hole 8
- Longest Drive** on Hole 18

Schedule

- 10:45-12:15 Registration
(free practice range available)
- 12:00 Pick Up Lunch
- 12:30 Shotgun Start
- 5:15-6:00 Cocktails & Hors d'oeuvres
(cash bar) & Prize Awards
- 6:30 Dinner & Awards

Note

Proper golf attire required, soft spikes only.
Business casual attire for dinner.

Sponsorships Help

Tournament Sponsor\$4,000

Banner
Recognition at Lunch & Dinner
8 Golfers

Gold Sponsor\$1,700

Banner
Recognition at Lunch & Dinner
4 Golfers

Silver Sponsor.....\$1,500

Banner
Recognition at Lunch & Dinner
4 Golfers

Bronze Sponsor\$1,000

Recognition at Lunch & Dinner
2 Lunches & 2 Dinners
2 Golfers

Lunch Sponsor\$500

Recognition at Lunch
2 Lunches & 2 Dinners

Deluxe Hole Sponsor\$250

Sign at Hole
2 Lunches

Hole Sponsor\$150

Sign at Hole

Sponsorship Deadline

May 27th

To become a Sponsor, or for more
information, please call
BUTCH MACRI at:
610-691-2400 (office)

Player Options

- Foursome* & 1 hole sponsor \$ 775
- Twosome* & 1 hole sponsor \$ 425
- Individual \$ 175
- Lunch & Dinner (no golf) \$ 50

* Please list all players in foursome
or twosome on lines below



Early Registration & Payment Special

If registered and paid by May 1st,
deduct \$25 for each golfer!

Player Info

Contact Person _____
Company Name _____
Address _____
City/State/Zip _____
Phone _____
Player #1 _____
Player #2 _____
Player #3 _____
Player #4 _____

Sign up now:

Mail this panel and your check, payable to
"Bethlehem Rotary Foundation"
by 5/30/09 to:

Macri & Associates

P.O. Box 1426, Bethlehem, PA 18016-1426

