

Morning Light

Newsletter of Rotary Club of Bethlehem Morning Star



Feb./Mar. 2008

Meets 7:30 am Thursdays at Kirkland Village

PRESIDENT'S LETTER

Dear Morning Star Rotary,

At its February meeting, the Board of Directors voted to suspend Morning Star Rotary's affiliation with Celtic Cultural Alliance.

This was a difficult decision, reached only after extended and careful consideration.

One the one hand, the 5K during much of our Club's existence has been our signature fund-raiser, raising as much as \$12,000 a year. We've run the race for 17 straight years. It has always generated much excitement and enthusiasm in the Club. Most importantly, Bethlehem Special Olympics depends on the funds from this event, and we all feel a sense of obligation to continue this funding.

Yet the Board voted to discontinue

our affiliation with the "Celtic Classic 5K" race. The Board felt that the Club was not unanimous in its support for the race, and that the lack of unity was damaging to the Club. We also felt that we as a Club were unable to meet the expectations of the CCA professional event staff. There was a feeling that perhaps the race had become too large an event to be an all volunteer effort. Finally, the Board felt that moving on to other fund-raisers would unleash great creativity and energy among Club members. In the end, after much consideration, a consensus emerged, and the Board's vote to suspend was unanimous.

As president, my hat is off to the three race directors this Club has known. Former Morning Star Charter

Member Bill McCoach was heavily involved with helping Special Olympics and initiated the "Run with Rotary" 5K race. John Gisolfi (no longer with the Club) ran it for several years, and our own Tom Kolepp spearheaded its tremendous growth as the Celtic Classic 5K. I know I speak for the entire Club when I salute them for their efforts.

It's time to move on, however, and already a number of our members are talking about and planning for a follow on fund-raising event. It is appropriate given our association with Special Olympics that we give our energy in the coming months to finding the next project. I know I can count on everyone's diligence in this effort.

*Yours in Rotary,
Pres. Ron Helmuth*



United Nations Visit

Many thanks to Bill Hunter for arranging and hosting our Morning Star Rotary visit to the United Nations on Feb. 7! It was an educational and moving experience.

From Bill Jahn . . . Rotary International's relationship with the United Nations existed when the UN was formed in 1945. Invited to the UN Charter Conference in San Francisco as a major international nongovernmental organization (NGO), nearly 50 Rotarians served as delegates, advisors and consultants. Then Rotary Interna-

tional Vice President Carlos P. Romulo, Philippines, was one of the most influential Rotarians at the conference and later served as president of the UN General Assembly. During the first twelve years of the UN, five Rotarians served as Assembly presidents. (See more on page 2)

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“New Brand” for 5K - Please Help

Dear Morning Star Colleagues,

Given the Board’s decision to “go it on our own” for the 2008 edition of our 5K run, we need to get everyone involved to plan and execute a professional event with a “new brand”. We will be forming a 5K committee, and the club really needs everyone to play a role -not just on race day, but starting now.

We need to get organized quickly, especially if we want to take the race

to the next level with new name, more sponsors, better marketing, etc. We need committee leaders for sponsorships (local and national), registration, marketing and PR, food, t-shirts, race bags, scoring, web site, awards (both runner and sponsor), course design, police and recreation department relations, race day operations, etc.

At the Feb. 14 meeting, I requested that everyone send me an email or call me with ideas on how

they can lend their expertise. So far, I’ve received one email and a couple of calls. So, please email me or call me to let me know how you would like to help make the 17th annual Morning Star Rotary 5K run a great success for Morning Star and our beneficiaries.

Regards,
Tom Kolepp
484-241-1251
tkolepp@msn.com



Morning Star Visited The United Nations February 7

Many additional photos may be seen at www.morningstarrotary.org (click “New Events”) and at the link emailed by Bill Jahn on Feb. 8.

Intricate murals in the Security Council Chamber (above) and hallway (below and right) provide two representations of the United Nations arising from the ashes of World War II.



HAPPY BIRTHDAY!

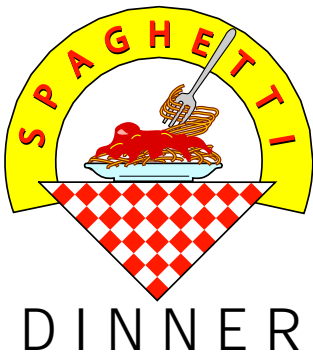
FEBRUARY . . .

- 1 Charlie Incalcaterra
- 5 Don Scanlon
- 9 Ken Gilson
- 16 Dick Roberts
- 22 Russ Pacala



MARCH . . .

- 3 Jim Santanasto
- 10 Susan Burnett
- 19 Dieter Bender
- 23 Barbara Garrison
- 25 Dagny Danga-Storm



*Many thanks to Val Walk,
Butch Macri and all the club
members who helped with the
Spaghetti Dinner on
Feb. 8!*

DINNER



Sponsors Needed

Please sponsor an upcoming month of our book donations to the Cops 'n' Kids program.

Advise Pres. Ron Helmuth and Rick Santee (Moravian Book Shop liaison) if you can volunteer to sponsor any month 2008.



Calendar

- Feb. 5** **BOARD MEETING** at PNC Bank
- Feb. 7** **Trip to UNITED NATIONS**
- Feb. 8** **SPAGHETTI DINNER** (Snow Date)
- Mar. 4** **BOARD MEETING** at PNC Bank
- Apr. 25-27** .. **DISTRICT CONFERENCE**
at Skytop Lodge
- Jun. 15-18** .. **ROTARY INTERNATIONAL CONVENTION** in Los Angeles

Officers & Directors 2007-08

PRESIDENT

Ron Helmuth ron.helmuth@rcn.com

PRESIDENT-ELECT

Dave Cincera davin@rcn.com

SECRETARY

Val Walk val@bcu.org

TREASURER

Cheryle Russo cheryle.russo@pnc.com

PAST PRESIDENT

Tom Mohr tnymohr@verizon.net

BOARD MEMBERS

7/1/06 - 6/30/08:

Rich Hyde rhyde@ezmicro.com
(replaces Sarah Kunert/Donna Green)

Jean Searfoss jsearfoss@cementemployers.com
(replaces Val Walk - now Secretary)

Jim Vitale JmVtale@aol.com

7/1/07 - 6/30/09:

Eileen Dunn Ed.dunn@rcn.com

Mary Matz wilmarmatz@verizon.net

Jim Santanasto jsantanast@aol.com

John St. Clair jbstc@rcn.com

MEETING PROGRAMS

Program Chair: Dave Cincera - davcin@rcn.com



FEBRUARY 2008

Feb. 7 **MORNING STAR TRIP TO THE UNITED NATIONS**
No morning meeting



Feb. 14 **STORYTELLING IN OUR LIVES**
LARY SCEURMAN

Feb. 21 **JEFF KICKSKA, Classification Talk**



Feb. 28 **FULBRIGHT SCHOLARSHIP PROGRAM AT NCC**
DR. MANUEL GONZALEZ



MARCH 2008

Mar. 6 **IRON PIGS (Speaker TBA)**



Mar. 13 **LEHIGH VALLEY ACADEMY**
DR. BARRY COHEN, CEO & SUSAN MAUSER



Mar. 20 **CLUB ASSEMBLY**

Mar. 27 **ROTARY FOUNDATION - ROTARY PEACE SCHOLAR (Tentative)**

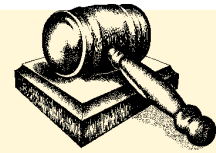


ROTARY RESPONSIBILITIES

	<u>GREETER</u>	<u>SGT. @ ARMS</u>	<u>\$2/WEEK</u>	<u>INVOCATION</u>	<u>INTRODUCTIONS</u>
Feb. 7	MORNING STAR TRIP TO THE UNITED NATIONS				
Feb. 14	Gary Hartney	Claire Howard	Jim Santanasto	Mike Long	Lin Rohrbach
Feb. 21	Gretchen Vakiener	Jim Vitale	Mary Diggs	Butch Macri	Jean Searfoss
Feb. 28	Dagny Danga-Storm	Susan Burnett	Ken Gilson	Andre Williams	Joan Paul
Mar. 6	Jeff Kicska	Mary Matz	Gretchen Vakiener	Tom Kolepp	Eileen Taff
Mar. 13	Ed Orтели	Susan Burnett	Tom Mohr	Mary Meilinger	Lin Rohrbach
Mar. 20 ..	Kathy Diamandopoulos	Silvio Panseri	Jeff Kicska	Dean Donaher	Joan Paul
Mar. 27	Erica Kicska	Lori Gregalis	Mary Diggs	Ken Gilson	Mary Meilinger

HIGHLIGHTS

Board of Directors Meeting



FROM MEETING HELD JANUARY 3, 2008:

Treasurer's Report

- Ending Balance of \$20,459.
- \$1,326 of member's "\$2 a Week" was submitted to the Rotary Foundation.
- Two checks will be presented to Bethlehem Special Olympics on Jan. 17: \$5,000 from the Salute the Troops Concert proceeds, plus \$6,500 from the Celtic Classic 5K. An additional \$500 was previously given directly to Special Olympics by one of the sponsors.

Spaghetti Dinner

- We need to stress the point that we need club member participation for the project to succeed; however, this has been a sensitive issue. It will be emphasized that sale/purchase of tickets is not a "requirement", but is strongly recommended.

New Business

- The issue of Rotary signage at Kirkland Village was again discussed. Pres. Ron will discuss the possibility of placing permanent Rotary signs with Dan Frost, the new

Executive Director of Kirkland Village.

- In the past, the club had presented three \$100 awards to Vocational Technical students. We have missed doing this for the past 2 years. We need to appoint a club liaison to the Vo-Tech to continue with these awards.
- In the past, the club had presented a \$500 Community Service Award to a Freedom High School senior. Freedom stopped matching this award as they once had done. The board voted to discontinue this award.
- Rotary Community Initiative: representatives for Bethlehem Rotary, Morning Star Rotary, and Saucon Valley Rotary will meet with community leaders on January 24th, to discuss what Bethlehem needs from a civic point of view. Joan Paul is our representative and will keep us updated.
- Tom Kolepp volunteered to spearhead new fundraiser options. The board felt that a committee should be formed to help Tom.
- The future of the 5K race will be addressed in February.

Welcome New Members



Dean Donaher

Education/Administration

Director of Special Academic Prog. & Athl.

Bethlehem Area School District

1516 Sycamore St.

Bethlehem, PA 18017

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Residence:

710 Wedgewood Rd.

Bethlehem, PA 18017

610-865-1656

Birthday: April 7

Spouse: Diane

donaher1@ptd.net



Lori Gregalis

Marketing/Sales

Sales Coordinator

T-Mobile

855 Commerce Way, Ste. 550

Bethlehem, PA 18017

610-691-4017 Fax: 813-353-6367

Residence:

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610-905-4938

Birthday: Oct. 10

lori.gregalis@t-mobile.com

